



STRATEGIZING ACTIVITIES & PRACTICES INTEREST GROUP

SUMMER 2023 NEWSLETTER

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Dear SAP Members and Friends,

Welcome to the 2023 summer and pre-conference edition of the SAP newsletter! Our executive committee and many volunteers are working hard to organize a fantastic array of SAP scholarship and activities that will make this annual AOM conference as memorable as always for all involved. Thus, **from page 3 onward, you can check out the fantastic SAP IG program**, which includes **this year's keynote by Wanda Orlikowski (p. 17)** and our symposia (pp. 5-8), PDWs (pp. 9-16) and paper sessions. Besides these traditional scholarly SAP events, it also features a range of social formats that allow you to informally connect with other SAP scholars, such as the **joint dinner** (p. 19), **the SAP breakfast** (p. 20), **daily morning coffee meetups** (p. 18) and the official **SAP social** following the **business meeting** (p. 21). Moreover, we have again created an **SAP conference goody bag** (p. 23) for you – go ahead and check it out! We hope that you like the program that we have set up for you and would like to thank you and our **generous sponsors** (p. 24) for your support in making it possible.

Beyond the conference, you might be interested in **who will lead our SAP IG in the upcoming years**. On **page 25-28**, you will find the winners of this year's election – thank you for your votes and a big welcome to

the new leaders of our SAP family! We are very proud to also share with you our **recent SAP and SAP-related publications on page 32** and **various other recent and upcoming SAP-related activities and initiatives** that might be of interest to you (from p. 33 on).

We hope you enjoy this edition of our newsletter and look forward to seeing and meeting all of you at the upcoming conference.

...as a concluding remark: Unfortunately, **my term as Membership Chair is ending** with this conference. Before officially handing (see also p. 2) over to my successor, Lorenzo Skade, I would like to thank you all for your continuous support of our community-building activities and the newsletter. They reflect our unique community spirit and make me proud to be a member of this wonderful scholarly family. It was a great pleasure to serve our beloved SAP community as Membership Chair and I am excited to continue doing so, albeit in a more informal way.

Tania Räcker (previously Weinfurtner), SAP IG Membership Chair
(tania.raecker@business.uzh.ch)

HANDOVER MEMBERSHIP CHAIR FROM TANIA RÄCKER TO LORENZO SKADE

Every three years... the Strategizing Activities and Practices Interest Group gains a new Membership Chair.

And, believe it or not, it's time again: What began in 2020 ends after a fully virtual, a hybrid and a fully in-person AOM conference – per August 9th, Tania Räcker's term as Membership Chair ends and Lorenzo Skade takes over as new Membership Chair.

From Tania Räcker (previously Weinfurtner) and the University of Zurich ...

It was an honor and pleasure to serve the SAP IG as Membership Chair, and I cannot believe that my term is already over. Three years and nine newsletters later, I am happy to report that with the help of the amazing Membership Committee we have



 University of Zurich

- **Enhanced conference engagement** by, e.g., creating individual SAP conference packages and adding new possibilities for informal conference interaction
- **Expanded year-round member engagement** by, e.g., renewing and adding SAP community-building activities and consolidating the diverse initiatives into a structured SAP Community Building Program
- **Strengthened inclusion and diversity** by, e.g., establishing the SAP Global Citizen Program that fosters the integration of SAP scholars around the world
- **Increased visibility** by, e.g., establishing an SAP calendar that features all SAP activities that happen throughout the year
- **Fostered the SAP brand** by, e.g., creating SAP-branded logos and email signatures and renewing the website

None of this and so much more (incl. a remarkable SAP IG social media presence) would have been possible without the marvelous Membership Committee – thank you to every single one of you for your incredible support and your commitment and hard work for the SAP IG.

I am honored to hand over to Lorenzo now, the best successor I could have wished for, and cannot wait for all the upcoming Membership activities!

... to Lorenzo Skade and the Europa-Universität Viadrina Frankfurt (Oder)

I am very excited to continue working together with our great SAP colleagues. It is a tough task to take over this role from Tania after she did such a wonderful job in keeping the many exciting Membership activities together during the last years, but I cannot wait to get involved with the inspiring ideas and events that the Membership Team has already planned. So, stay tuned for our upcoming events and please feel free to get in touch in case you would like to support our community too.



 EUROPA-UNIVERSITÄT VIADRINA FRANKFURT (ODER)

SAP AOM PROGRAM 2023

Day	Time (EDT)	#	Session Title	Type
Fri	07:30am - 09:00am	12	Strategizing Activities and Practices Interest Group Morning Coffee	Social Event
	08:00am - 09:00am	51	Strategizing Activities & Practices Early-Career Program: Welcome & Introduction by Davide Nicolini	Meeting
	09:00am - 11:00am	76	Who I Am and What Am I Doing? How to Craft and Communicate a Compelling Academic Identity Narrative	PDW
	11:00am - 03:00pm	118	The Public as Co-Strategizers: Communicative Perspectives on Strategizing in the Public Sphere	PDW
	01:00pm - 04:00pm	162	Qualitative Analysis Boot Camp VII: Theorizing from Qualitative Data Using Analytical Artifacts	PDW
	04:00pm - 05:30pm	212	Video Methods in Organizational Studies	PDW
	05:00 pm - 06:00pm	219	Strategizing Activities & Practices Early-Career Program: Q&A with Davide Nicolini and Social Hour	Social Event
	06:00pm - 09:30pm	229	Strategizing Activities and Practices Interest Group Annual Dinner 2023	Social Event
Sat	07:30am - 09:00am	243	Strategizing Activities and Practices Interest Group Morning Coffee	Social Event
	08:00am - 12:00pm	292	Unconferencing SAP & Beyond: An Open Space for Emerging Topics and Nascent Projects	PDW
	12:00pm - 02:00pm	391	Openness in the Context of Crises: A New Paradigm for Organizational Crisis Management	PDW
	02:00pm - 05:00pm	441	Impact Bootcamp: Hands-On Advice for Creating Impact Through Qualitative Research	PDW
Sun	07:30am - 09:00am	525	Strategizing Activities and Practices Interest Group Morning Coffee	Social Event
	07:30am - 09:00am	528	Strategizing Activities and Practices Interest Group Breakfast	Social Event
	05:00pm - 07:00pm	717	Strategizing Activities and Practices Interest Group - Executive Meeting	Social Event
Mon	07:30am - 09:00am	744	Strategizing Activities and Practices Interest Group Morning Coffee	Social Event
	08:00am - 09:30am	866	Openness and Inclusion in Strategy Making	Paper Session

SAP AOM PROGRAM 2023 ... CONTINUED

Day	Time (EDT)	#	Session Title	Type
Mon	08:00am-09:30am	867	Routine Dynamics, Breakdowns, and Strategic Change	Paper Session
	10:00am - 11:30am	1021	Strategic Innovation: Temporality, Translation, and Knowing Practices	Paper Session
	10:00am-11:30am	1022	Open Strategy: Roles, Trust, and Emotions	Paper Session
	10:00am - 11:30am	1023	Practices of Resourcing and Its Implications	Symposium
	12:00pm - 01:30pm	1168	Celebrating the Scholarly Life and Contributions of Steven Floyd	Symposium
	02:00pm - 03:30pm	1330	Materializations in Practice: Studying Work in the Digital Era	Social Event
	02:00pm - 03:30pm	1331	Strategizing for Societal Impact	Paper Session
	05:00pm - 06:00pm	1510	Strategizing Activities and Practices IG Business Meeting 2023	Social Event
	05:00pm - 07:00pm	-	Meet the Editors of the Elgar Encyclopedia of Strategy as Practice	Social Event
	06:00pm - 08:00pm	1560	Strategizing Activities and Practices Interest Group Social 2023	Social Event
Tue	07:30am - 09:00am	1595	Strategizing Activities and Practices Interest Group Morning Coffee	Social Event
	08:00am - 09:30am	1725	Critical and Non-Western Philosophical Perspectives on SAP	Paper Session
	08:00am - 09:30am	1726	Strategizing: Emotions, Attention, and Cognition	Paper Session
	10:00am - 11:30am	1884	Contradictions and Paradoxes in Strategic Change	Paper Session
	10:00am - 11:30am	1885	Studying Practices and Processes to Explore Cross-Boundary Collaboration	Symposium
	02:00pm - 03:30pm	2160	Novel Roles, Tools, and Approaches for Strategizing	Paper Session

PANEL SYMPOSIUM: PRACTICES OF RESOURCING AND ITS IMPLICATIONS

Rangapriya Kannan-Narasimhan

Monday August 07, 10:00 AM - 11:30 AM (ET)
Boston Park Plaza, Emerson Room

Resourcing defined as “the creation in practice of assets such as people, time, money, knowledge, or skill; and qualities of relationships such as trust, authority, or complementarity such that they enable actors to enact schemas” (Feldman, 2004, p. 296), is an important concept in organization studies and is relevant to a range of fields including strategy, entrepreneurship, and organization theory. The concept of resourcing suggests that assets are potential resources that become actual resources through actions.

This panel symposium brings together a panel of experts in the field of management, Professors Paul Leonardi and Samantha Keppler, followed by Professors Ravi Kudesia, Reut Livne-Tarandach, Hooria Jazieri, and Rene Wiedner. who will address the importance of resourcing and its relevance to their respective fields.

This symposium is expected to last a total of 90 minutes. It will consist of a brief introduction to the topic and to the panelists by the session chair, followed by an outline of the discussion (5 minutes). This will be followed by an introduction to their respective topics by six presenters (5 minutes each) who are renowned scholars in the field of resourcing from different fields. Our discussant, Prof. Martha Feldman, whose groundbreaking work laid the foundation for the field of resourcing, will provide a constructive criticism of each study, and raise relevant future research questions (15 minutes). This will be followed by an interactive session among the panelists with questions from the audience as well as the session chair for 30 minutes. The session chair will conclude the session with closing remarks for 5 minutes.

The panelists will delve into various aspects of resourcing, such as how actors define and redefine resources, the role of material objects in the resourcing process, and the impact of social constraints on resourcing. The panelists will also discuss the potential effects of resourcing on agency, power and conflict, and the emergence of a new social order. Through their insights and experiences, the panelists will shed light on how the practices of resourcing have broader organizational and societal implications.

PANEL SYMPOSIUM: CELEBRATING THE SCHOLARLY LIFE AND CONTRI- BUTIONS OF STEVEN FLOYD

Monday, August 7, 12:00 pm – 01:30 pm (EDT)
Boston Park Plaza, Clarendon Room

ORGANIZERS (in alphabetical order)

Yoojung Ahn, Korea University Business School
Emmanuelle Reuter, University of Neuchâtel
Carola Wolf, University of Liverpool
Management School



In October of 2022, we unexpectedly lost our dear colleague, mentor, and friend, Steven W. Floyd.

As we look back on his life as an academic, Steve's most invaluable academic contribution lies in advancing strategy process research. His contributions have proved to be ground-breaking and constitutional in developing several research fields in management e.g. around strategy-as-practice and middle managers, strategic initiatives and change, corporate entrepreneurship and venturing among others. In addition, Steve provided generous and active efforts in the scholarly communities by serving in numerous professional roles within the strategy and wider management community, as editor, member of editorial boards, and in executive leadership teams of professional communities. Many next generation scholars have been influenced by his work and devotion over the years.

This Symposium is intended to provide an opportunity and space for members across different (strategy) communities at the Academy of Management to come together and celebrate the life and work of Steve, treasure the memory of his time with us and remind us of the many contributions – intellectually and beyond – that he made to the broader management field.

PANEL SYMPOSIUM: CELEBRATING THE SCHOLARLY LIFE AND CONTRI- BUTIONS OF STEVEN FLOYD ... CONTINUED

This in-person event will be split into three parts:

- Keynote providing an overview of Steve's life and scholarly work
- Presentations by the panelists on Steve's influence on various sub-fields within strategy and management research; Steve's professional service in editorial roles and as bridge-builder between communities; Steve's work as a supervisor and mentor, and followed by a moderated panel discussion
- Informal session part for networking

No application is required to participate in this Panel Symposium

PANELISTS (in alphabetical order)

Julia Balogun,

University of Liverpool

Joep Cornelissen,

Erasmus University Rotterdam

Tomi Laamanen,

University of St. Gallen

Richard Whittington,

University of Oxford

Bill Wooldridge,

University of Massachusetts Amherst



PANEL SYMPOSIUM: STUDYING PRACTICES AND PROCESSES TO EXPLORE CROSS-BOUNDARY COLLABORATION

Tuesday, August 8, 10:00 am – 11:30 am (ET)
Boston Park Plaza, Newbury Room, Session ID: 1885

ORGANIZERS (in alphabetical order)

Susan Hilbolling, Aarhus University, BSS
Renate Kratochvil, BI Norwegian
Business School
Ekaterina Mavrina, VU Amsterdam



While cross-boundary collaborations bring together a richness of benefits, they are also challenging due to heterogeneous and sometimes conflicting practices, backgrounds, or (temporal) structures, among others. To complicate matters, actors often cross multiple boundaries (e.g., community, cultural, disciplinary, gender, geographical, institutional, industry, knowledge, and organizational), and new boundaries may surface and disappear as collaborations evolve over time. Cross-boundary collaborations, with new forms and types emerging, challenge managers, employees, and workers. In this symposium, we set out to ask panelists about why and how a practice and process lens help to investigate challenges and opportunities related to “conventional” and new forms of cross-boundary collaboration.

PANELISTS (in alphabetical order)

Paul R. Carlile, Boston University
Charlotte Cloutier, HEC Montreal
Ingrid Erickson, Syracuse University
Anne-Laure Fayard,
NOVA School of Business and Economics
Philipp Tuertscher, VU Amsterdam



DISCUSSANT

Davide Nicolini, University of Warwick



PDW: WHO I AM AND WHAT AM I DOING? UNDERSTANDING HOW TO CRAFT AND COMMUNICATE A COMPELLING ACADEMIC IDENTITY NARRATIVE

Fannie Couture, Sophia Jané, Renate Kratochvil & Krista Pettit

Friday, August 4, 09:00 am – 11:00 am (ET)

Boston Park Plaza, Arlington Room

Sponsored by SAP, OMT, ODC, MOC, OB, and CAR

Distinguished Speaker:

- **Tim G. Pollock**, U. of Tennessee, Knoxville



Faculty Mentors & Panelists:

- **Kenneth Goh**, Singapore Management U.
- **Keimei Sugiyama**, U. of Wisconsin Milwaukee
- **Inger G. Stensaker**, NHH Norwegian School of Economics
- **Ajnesh Prasad**, CMS
- **Madeleine Rauch**, Stanford U.



Inspired by last year's success (and award), this Professional Development Workshop (PDW) will focus on providing tangible advice to doctoral students and early career scholars so they can successfully craft their academic identity/ narrative and communicating it to various audiences.

PART I EXPERT ADVICE (open to all AOM attendees)

[Professor Tim Pollock](#) will discuss how to create coherence and continuity when crafting a research statement illustrative of one's academic identity. The opening keynote will be followed by a panel discussion composed of seven international scholars ranging in experience who will discuss and share advice on the crafting of academic identity narratives.

PART II 'SPEED DATING' & ROUNDTABLE DISCUSSION (registration required)

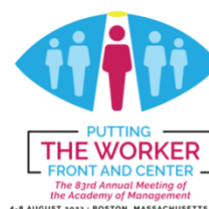
Participants will be asked to present their narrative and provide feedback to their peers. They will be assigned to a roundtable that will be facilitated by one of the seven panel speakers and will provide an opportunity for participants to receive direct feedback on their academic identity narrative.

When: Friday, Aug 4, 2023, 9:00AM - 11:00AM ET (Boston)

Where: Boston Park Plaza in Arlington Room

Registration: [Use this link](#) or QR code to register to the second part of this PDW

For more information: fannie.couture@hec.ca



The 83rd Annual Meeting of the Academy of Management
4-8 AUGUST 2023 - BOSTON, MASSACHUSETTS, USA



PDW: THE PUBLIC AS CO-STRATEGIZERS: COMMUNICATIVE PERSPECTIVES ON STRATEGIZING IN THE PUBLIC SPHERE

Friday, August 4, 11:00 am – 01:00 pm (ET)
Boston Park Plaza, Statler Room

Visit our website: <https://co-strategizers.my.canva.site/#panelists-facilitators>

ORGANIZERS (in alphabetical order)

Elisa Lehrer, Europa University Viadrina, lehrer@europa-uni.de

Milena Leybold, University of Innsbruck, milena.leybold@uibk.ac.at

Anne-Christine Rosfeldt Lorentzen, Aarhus University, acrosfeldt@mgmt.au.dk

CONTENT, QUESTIONS & STRUCTURE

The PDW seeks to enhance participants' understandings on how communicative perspectives help to conceptualize and investigate the influences of public discourses, competitors' decisions, or other critical events in the public sphere on strategizing. The following questions will be addressed:

- How can the “public sphere” be conceptualized and what is its role in organizational strategizing?
- How does the public co-strategize?
- How does strategy come into being in and through the public spheres?
- Who or what is a co-strategizer in the public sphere?

STRUCTURE

Part I – Panel (no registration needed)

Four well-published SAP and/or CCO scholars present and discuss their perspectives on strategizing and the role of communication in the public sphere constituting the public as 1) a co-strategizer and 2) a site of strategy processes.

Part II: Roundtable (application needed)

Up to four PDW attendees will discuss their work-in-progress with one roundtable facilitator.

PDW: THE PUBLIC AS CO-STRATEGIZERS ... CONTINUED

PANELISTS

Rebecca Bednarek,
Victoria Management School
Gail Fairhurst, U. of Cincinnati
Eero Vaara, U. of Oxford
Linda Putnam, U. of California



ADDITIONAL ROUNDTABLE FACILITATORS

Leonhard Dobusch, U. of Innsbruck
Tim Kuhn, U. of Colorado, Boulder



REGISTRATION/ APPLICATION

To apply for Part II of the PDW, please send an abstract of approx. 300 words to: lehrer@euro-pa-uni.de – **Deadline: July 31st**. The abstract should include a title page with information on your person, position, affiliation, and preferred roundtable facilitator (either one of the panelists or facilitators) as well a short description of your research project which you want to discuss at the roundtables.

PDW: QUALITATIVE ANALYSIS BOOT CAMP VII: THEORIZING FROM QUALITATIVE DATA USING ANALYTICAL ARTIFACTS

Friday, August 4, 01:00pm-04pm (ET)
Boston Park Plaza, Grand Ballroom A

PLEASE NOTE THAT REGISTRATION IS REQUIRED: <https://forms.gle/2tMQksYedGysFm9j9>.

This PDW will help researchers develop and expand their qualitative data analysis skills by focusing on intermediate processes using “analytic artifacts” during qualitative data analysis (Locke, Feldman, & Golden-Biddle, 2022). Analytic artifacts can include: case narratives/composites; chronologies/temporally bracketing data; visual maps and other drawing; use of sensitizing concepts; identification of critical events or conversations; a-day-in-the-life composite; vignettes; hyperlinking between data sources (e.g., text to photos; or interview to archival data); written accounts from different organizational or team member perspectives; and other non-coding approaches. Our PDW opens the discussion of the practice and relevance of analytic methods that go beyond textual coding and its limitations. Textual coding, for example, may not be suitable for a given qualitative approach or may only constitute the very first step of getting to know one’s data and summarizing its core themes. Data analysis with analytic artifacts offers a different approach to qualitative analysis, one that translates knowledge from raw data into observed patterns or networks of relationships and helps derive theoretical insights. Furthermore, analytical artifacts might help a project get unstuck. There are many times when a researcher might get lost in their data once coding is underway. Analytical artifacts are a way to see patterns, to step back and create data representations to explore different angles and alternative ways of seeing and understanding. In Part I of this PDW, we will set the stage by discussing different approaches to work with and theorize from data. Qualitative research methods represent a powerful tool for researchers because each researcher can mold them to the needs of the data and the sample. The panel of experienced scholars will work through ways in which they generate theoretical ‘hunches’ and build theory from data. In Part II of the PDW, we will work with concrete research examples provided at each roundtable to demonstrate how to generate theoretical hunches. Working with data, creating analytical artifacts and analyzing them, is one of the most important activities in the qualitative research process – Our PDW gives participants a taste of the process.

Contributors

- **Rebecca Bednarek**, Victoria University of Wellington, NZ
- **Joep Cornelissen**, Erasmus U. Rotterdam
- **Martha S. Feldman**, U. of California, Irvine
- **Paula A. Jarzabkowski**, University of Queensland
- **Tine Köhler**, U. of Melbourne
- **Paula O’Kane**, University of Otago
- **Anne D. Smith**, University of Tennessee, Knoxville
- **Catherine Welch**, Trinity College, Dublin, Ireland
- **Mirjam Werner**, Erasmus University, Rotterdam, the Netherlands

Organizers

- **Tine Köhler**, U. of Melbourne
tkoehler@unimelb.edu.au
- **Anne D. Smith**, U. of Tennessee, Knoxville
asmith51@utk.edu
- **Jane K. Le**, WHU - Otto Beisheim School of Management
jane.le@whu.edu

Facilitators

- **Ace Beorchia**, University of Tennessee, Knoxville
- **Angela Chen**, University of Melbourne
- **Jaewoo Jung**, Colorado State University

PDW: UNCONFERENCING SAP AND BEYOND: AN OPEN SPACE FOR EMERGING TOPICS AND NASCENT PROJECTS

Saturday, August 5, 08:00 am – 12:00 pm (ET)
Boston Park Plaza, Boylston

Over the last two decades, SAP scholars have developed a deep and highly differentiated expertise in practice-based strategy research. While traditional PDWs and Symposia offer diverse opportunities to discuss such topics, the Unconferencing SAP PDW provides an open space for discussing nascent topics, dilemmas, development and research as well as teaching ideas. These aspects fall mostly outside the scope of other parts of the conference program. This forward-looking event aims to nurture emerging topics in Strategizing Activities and Practices (SAP) scholarship and nascent research projects of SAP scholars, including PhD students, early-career and senior scholars. We invite SAP scholars and related communities to drill deeper into specific questions within practice studies or gather new communities around emerging topics in SAP research.

PDW is divided into two main parts:

1. **Bar camp** - participants set the topics for three series of open roundtable slots; anyone can suggest a session and the final sessions are decided by the participants through "dotmocracy"
2. **Demo day** - very short presentations on nascent projects that participants can get feedback on. Three slides for a 3-minute pitch presentation. All pitches will be followed by three minutes for questions and feedback.

For any additional questions you are welcome to contact us at madast@btech.au.dk.

We will be looking forward to seeing you there!

Your organising team,
Leonhard Dobusch, Seray Ergene, Madalina Pop



PDW: OPENNESS IN THE CONTEXT OF CRISES: A NEW PARADIGM FOR ORGANIZATIONAL CRISIS MANAGEMENT

Saturday August 5, 12:00 pm – 02:00 pm (ET)

Boston Park Plaza, Grand Ballroom A



Richard Whittington,
U. of Oxford

“Conceptualizing openness in the context of crises”



Louise Comfort,
Berkeley

“Managing IS in Dynamic Conditions: The Tension between Openness and Control”



Stephen Brammer,
U. of Bath

“Dark sides to open crisis management”



Layla Jayne Branicki,
U. of Bath

“The role of openness in making crisis logics transparent”



Alfredo de Massis,
Free U. of Bolzano

“Openness of the family firm in the context of crises”



Lorenz Graf-Vlachy,
TU Dortmund

“Strategic leaders in crisis management”

Organizations and societies alike are confronted with challenges. The COVID-19 pandemic, complex geopolitical events, and accelerated information (and misinformation) flows have the potential to result in sudden and massive disruptions with devastating impact. This requires management to reconsider traditional closed responses to crises. In this PDW we seek to examine “openness” as an alternative organizational response. This PDW aims to (1) engage with the questions if and how openness as recent societal paradigm can critically help and support organizations to move beyond established dogmas and to respond to and manage severe crises more successfully, (2) link the disparate literatures currently grounded in multiple separate disciplines, (3) broaden, challenge, and unite existing theoretical discourses and empirical advancements in crises management in the context of openness, (4) discuss the suitability of selected perspectives and methods to further advance research; and (5) sharpen the future research agenda on openness in the context of crises.

PDW: OPENNESS IN THE CONTEXT OF CRISES ... CONTINUED

Part 1: Panel Discussion and Q&A – all welcome without registration!

Panellists: Richard Whittington, U. of Oxford; Louise Comfort, U. of Pittsburgh and California, Berkeley; Stephen Brammer, U. of Bath; Layla Branicki Jayne Branicki, U. of Bath; Alfredo De Massis, Free U. of Bolzano, Lorenz Graf-Vlachy, TU Dortmund U. on

- Conceptualizing openness in the context of crises
- Managing information systems in dynamic conditions: The tension between openness and control
- Openness of the family firm in the context of crises
- Caring about crisis management: The role of openness in making crisis logics transparent
- Strategic leaders in crisis management
- Dark sides to open crisis management

Part 2: Discuss research ideas with panellists – registration

If you have a research idea or research project on [#openness](#) in the context of [#crises](#) you will have the chance to discuss it and get feedback in Part 2 of our [#PDW](#). Organizers and panellists will host roundtables. To apply for Part 2, please express your interest via e-mail to julia.hautz@uibk.ac.at by stating what might be your relevant work-in progress (research question, theoretical perspective, 250 words).

We are looking forward to seeing you in Boston!

PDW: IMPACT BOOTCAMP: HANDS-ON ADVICE FOR CREATING IMPACT THROUGH QUALITATIVE RESEARCH

Saturday August 5, 02:00 pm – 05:00 pm (ET)

Boston Park Plaza, Berkeley

The desire to create impact has been a consistent theme across numerous sessions of AOM in the past few years. However, the debate has still focused on if and in what way researchers in management and organizations studies can have impact, leaving those wanting to actually engage in the work without little practical advice of how this can be done. This joint SAP and OMT PDW aims to help with this challenge by offering hands-on guidance on how participants can engage in impact work in their particular research settings. The PDW focuses particularly on qualitative researchers who want to create impact with and through collaborating with their studied organizations ranging from companies, non-profit, or government organizations, or industry initiatives/associations.

The Impact bootcamp features two main parts:

Panel debate

Paula Jarzabkowski, Professor, UQ Business School and Bayes Business School

Richard Whittington, Professor, Saïd Business School

Eva Boxenbaum, Professor, Copenhagen Business School

Roundtables

Richard Whittington,

Professor, Saïd Business School

Jean Bartunek,

Professor, Boston College

Eva Boxenbaum,

Professor, Copenhagen Business School

Rebecca Bednarek,

Associate Professor, Victoria Business School

Fannie Couture,

Assistant Professor, HEC Montreal

Your organizing team

Katharina Dittrich, Madalina Pop, Alessandro Niccolò Tirapani

KEYNOTE: MATERIALIZATIONS IN PRACTICE: STUDYING WORK IN THE DIGITAL ERA

Wanda Orlikowski can be credited with pioneering research at the intersection of practice theory, organizations and technology. Given the growing importance of technological materiality in the course of all-embracing digitalization, her work has received renewed attention among scholars interested in strategizing activities and practices.

Given the SAP Interest Group's increasing openness for practice-theoretical research beyond narrow understandings of strategy, we are particularly excited that Wanda will offer her thoughts on studying work from a sociomaterial practice lens more broadly. Check it out!

Please join us for the **SAP Distinguished Keynote on Monday, August 7th, from 2:00 – 3:30pm** in the Park Plaza, Beacon Hill Room.



Wanda Orlikowski,
Distinguished Keynote Speaker



Leonhard Dobusch,
Session Chair

SAP MORNING COFFEE MEETUPS

Tania Racker

You are cordially invited to join us for daily morning coffee meetups with SAP Volunteers.

Have a chance to connect with the IG and its wonderful, dedicated members over coffee every morning!

What: Morning coffee with the Strategizing Activities and Practices Interest Group

When: Every morning between 7:30 – 9:00 AM

Where: Park Plaza, Ballroom B Foyer



SAP IG ANNUAL FRIDAY DINNER

David Oliver (Secretary) & Susan Hilbolling (Incoming rep-at-large)

Friday Dinner

Date: August 4th

Time: 5-6pm Cocktail hour, 6-9pm Dinner

Location: Rochambeau 900 Boylston Street, Boston



Join us for an extraordinary evening at the annual Friday Dinner hosted by the SAP Interest Group. This cherished tradition, which has been thriving since 2011, has become a place for initiating new research projects, lasting friendships, and new scholars being introduced to our vibrant and welcoming community.

We are delighted to announce that this year's dinner will take place at the esteemed French Cuisine bar and restaurant Rochambeau. We will commence with a delightful cocktail from 5-6pm, providing the perfect opportunity to mingle and connect with fellow attendees, followed by a delicious 3-course menu.

Spaces for this event are limited, and they tend to fill up swiftly. Don't miss out on this experience – ensure your spot by registering through the AOM system.

Facts & Figures:

- Registration [via the AOM system](#) (open to everyone); session ID 19973 - fee: \$60
- Dinner is included for the ECP participants (and patron)
- Seats are limited and allocated on a “first-come, first-served” basis!



SAP BREAKFAST

It is our great pleasure to invite you to the 2023 edition of the “Strategizing Activities and Practices Interest Group Breakfast” at the 83rd Academy of Management Annual Meeting in Boston, organized by Madalina Pop and Birgit Renzl.

This year we are combining the breakfast with the **SAP Global Citizen Program!**

The breakfast offers an amazing opportunity to connect with many other international SAP colleagues over coffee and breakfast.

What: Strategizing Activities and Practices Interest Group Breakfast

When: 7:30 a.m., Sunday, August 6th, 2023.

Where: Life Alive Organic Cafe Back Bay, 431 Boylston St, Boston, MA 02116,
<http://www.lifealive.com>



SAP BUSINESS MEETING & SOCIAL – MAKING CONNECTIONS AND HAVING A GOOD TIME

Please join us for the SAP Business Meeting on **Monday, 5-6 pm in the Georgian Room, Park Plaza**. This is a great opportunity to learn about all the activities of SAP and the people behind the scenes, and to celebrate our award winners.

Immediately after the Business Meeting and in the same room, we will host our **SAP Social**, which allows you to meet with your colleagues and friends as well as with some key SAP people in an informal environment. We will make sure to provide delicious snacks, drinks and some sweets to make the conversation even more enjoyable.

We look forward to seeing you in Boston!



MEET THE EDITORS OF THE ELGAR ENCYCLOPEDIA OF STRATEGY AS PRACTICE

Saturday August 7, 05:00 pm – 07:00 pm (ET)

Boston Park Plaza, Georgian Room

- (1) Presentation of the Elgar Encyclopedia of Strategy as Practice
05:00-06:00pm, 1510: Business Meeting
- (2) Q&A with the editors, with Drinks sponsored by the Chair of Organization and Management,
University of Zurich
06:00-07:00pm, 1560: Social

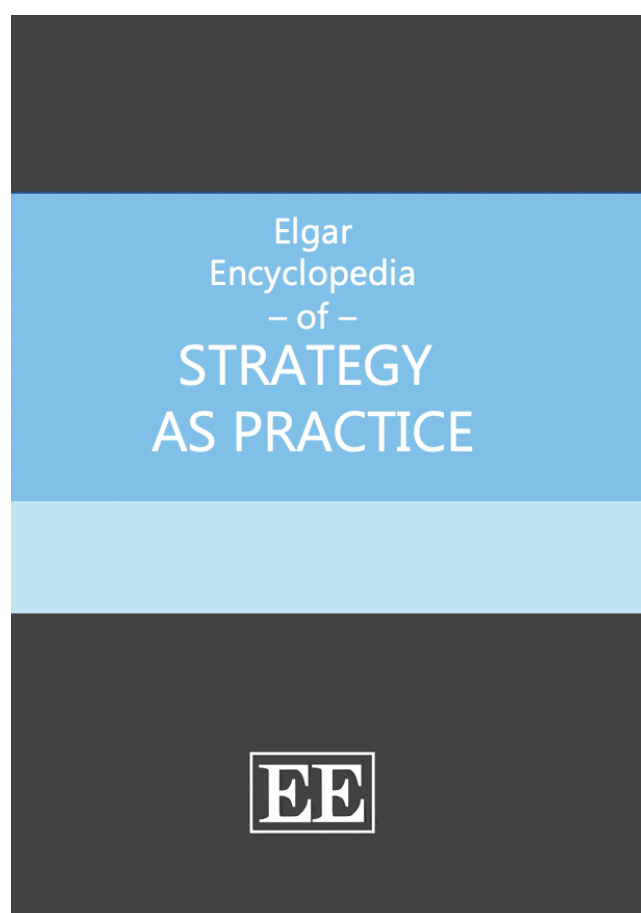
We are currently developing the Elgar Encyclopedia of Strategy as Practice with [Edward Elgar Publishing](#) (to be published in 2024). This encyclopedia will consist of about 150 entries written by more than 200 authors on key terms and topics in Strategy as Practice. We as editorial team — Benjamin Grossmann-Hensel, Paula Jarzabkowski, Renate Kratochvil, David Seidl, Paul Spee, and Richard Whittington — will coordinate the development and review of entries for this volume. The Encyclopedia is meant to complement the [Cambridge Handbook of Strategy as Practice](#). Compared to the handbook, the encyclopedia will have many more and much shorter entries (1000-3000 words).

We invite you to join the AOM Strategizing Activities and Practices IG Business Meeting and Social on Monday evening. We will provide more information about the purpose of the Encyclopedia of Strategy as Practice, the timeline for developing entries and ask you to provide us with feedback and ask questions.

Please find more information about the Elgar Encyclopedia of Strategy as Practice [here](#).

See you in Boston!

Beni, Paula, Renate, David, Paul & Richard



SAP CONFERENCE GOODY BAG

Tania Racker

Dear SAPience,

To provide everyone with the best possible conference experience, we have created a little goody bag for you – without revealing too much upfront, here's a brief glimpse of some of the surprises you can expect...!

Overwhelmed by the vast online conference program?

AUGUST 4 - 8, 2023

2023 ANNUAL MEETING OF THE
ACADEMY OF MANAGEMENT

BOSTON



Strategizing Activities & Practices

PROGRAM OVERVIEW



Presenting an SAP paper?



Busy sending emails?



Wanna find out more? Head to <https://sap.aom.org/connecting/aom2023> to explore the 2023 SAP conference goody bag.

**WE WOULD LIKE TO THANK OUR SPONSORS
FOR SUPPORTING SAP AT THIS YEAR'S
ANNUAL MEETING IN BOSTON!**



**University of
Zurich^{UZH}**



**UNIVERSITY OF
LIVERPOOL**

**Management
School**



**THE UNIVERSITY
OF QUEENSLAND
AUSTRALIA**



ORGANIZATION STUDIES

SAP IG'S ELECTION RESULTS 2023

Katharina Ditttrich (Outgoing Chair)

With delight, we would like to announce the winners of this year's SAP elections. You will find brief bios of the winners below.

A warm welcome to our newly elected officers. If you see them in Boston, say hi!

A big thanks to everybody who voted – your vote makes a difference.

INCOMING PDW CHAIR

(Leadership track, service duration: 5 years)



Krista Pettit, University
of Western Ontario,
Ivey Business School

I am currently an Assistant Professor in Strategy and General Management at the Ivey Business School in London, Canada and conduct research on how the everyday work of humans in organizations shapes the 'doing' of strategy with a specific focus on understanding strategic change. I am excited to take on the role of PDW Chair and believe PDWs foster human connections between early career scholars and provide opportunities to engage with more established scholars both formally and informally. I stumbled across the SAP community while searching for a bridge to connect my dissertation data to strategic action and the rest is history!

I've relied on the SAP community for feedback, support and professional opportunities and am excited to continue the bridge building on the foundation laid by those before me.

INCOMING SAP REPRESENTATIVE-AT-LARGE

(Service duration: 3 years)



Susan Hilbolling,
Aarhus University

Susan Hilbolling is assistant professor at Aarhus University (School of Business and Social Sciences). She completed her PhD at the KIN Center for Digital Innovation at VU Amsterdam, where she got introduced to practice research. Ever since, Susan is passionate about doing in-depth, longitudinal qualitative research, specifically in inter-organizational settings where heterogeneous parties collaborate, strategize and innovate together around digital technologies or social challenges.

In the past years, she has been actively engaged in the local practice and process research group in Aarhus (including organizing the annual symposium), and now would also like to serve the international SAP community by bringing people together to learn from and inspire each other. In the upcoming conference in Boston, she is co-organizing the SAP dinner, and it will be a great pleasure to engage more with and contribute to the SAP community at AOM (and beyond) in the coming years.

SAP IG'S ELECTION RESULTS 2023 ... CONTINUED

Katharina Dittrich (Outgoing Chair)

INCOMING SAP MEMBERSHIP CHAIR

(Service duration: 3 years)



Lorenzo Skade,
European University
Viadrina

I am a Research Associate at the Chair of Management and Organization at the European University Viadrina in Frankfurt (Oder), Germany. As an active member of the thriving SAP community, I have had the pleasure of serving the community for several years.

My research interests include Strategy-as-Practice, time and temporality, and paradoxes, which I study from a process- and practice-based perspective.

I am committed to fostering the community and inclusivity within the SAP IG. My experience working with the community has allowed me to build strong relationships and understand the needs of our members. I believe that by helping to maintain our welcoming environment, which provides current and new members with resources and support, I will be able to help to grow our fantastic SAP community even further.

I am dedicated to working collaboratively with the SAP IG leadership team and you to ensure that our community continues to thrive. I look forward to serving as your Membership Chair; thank you for your vote.

SAP IG'S ELECTION RESULTS 2023 ... CONTINUED

Katharina Dittrich (Outgoing Chair)

INCOMING SAP SECRETARY

(Service duration: 3 years)



Benjamin Grossmann-Hensel,
University of Zurich

Benjamin Grossmann-Hensel is research associate at the Chair of Organization and Management (David Seidl and team) at the University of Zurich. After studies in Philosophy, Economics, and Sociology, he started his PhD in business administration with a special emphasis on strategic planning. In 2022/23, he is visiting scholar at Saïd Business School, University of Oxford. His research interests include the fields of strategy (strategy as practice and open strategy), management (practical relevance and philosophy of science) and organization (practice, discourse and systems theories). He is co-author of a review of the strategy as practice and routine dynamics research streams (CUP, 2021) and co-editor of the Encyclopedia of Strategy as Practice (Elgar, 2024). He has previously organized the OMTF conference (Zurich, 2020) and is an active member of the SMS, EGOS, and the AOM.

As co-editor of the upcoming Elgar Encyclopedia of Strategy as Practice (Elgar, 2024), I am currently engaged in an initiative to compile a comprehensive compendium for the broad range of research in SAP. As part of this project, I have already had the chance to engage in various exchanges with this vibrant community of scholars. It will be a great privilege to build on this experience and help to further enhance the connections among active members of the IG by acting as SAP Secretary. As SAP research enters its third decade, I hope to contribute to its further propagation and cross-pollination both among its sub-communities and with related communities of thought at the AOM.

SAP IG'S ELECTION RESULTS 2023 ... CONTINUED

Katharina Dittrich (Outgoing Chair)

INCOMING SAP DATA & ANALYTICS OFFICER

(Service duration: 3 years)



Stefanie Habersang,
Leuphana University
of Lüneburg

I work as an Assistant Professor at the Institute of Management and Technology at the Leuphana University of Lüneburg in Germany. My research is focused on the intersection of strategy, organization, and technology and is influenced by process and practice theories. Specifically, I investigate three areas: (1) the digital-ecological transformation processes of large and diversified firms, (2) the mechanisms of control and autonomy in ICT, and (3) innovative methods for synthesizing large qualitative research through qualitative meta-analysis.

Prior to my academic career, I worked for L'Oréal in various positions, primarily in Marketing and Digital Communication Strategy. Since 2018, I have been an active member of the SAP community at AOM and EGOS. I organized the SAP community day at EGOS in 2020 and regularly convene subthemes at EGOS. I am eager to contribute further to the community by acting as the SAP Data & Analytics Officer. My previous experience working with large qualitative datasets will enable me to extract valuable insights from various data sets to inform SAP decisions and strategies with data-driven insights. I would be delighted to collaborate with the SAP Executive Committee and further strengthen my connection with this dynamic and engaging community.

SAP READING CLUB 2022/23

"BEHIND THE SCENES" SERIES

Looking back, we had four highly engaging sessions in our SAP Reading Club “Behind the Scenes” series in 2022-23 academic year, designated to help early career scholars who aim to publish at leading journals. Our goals are threefold: education, service, and community building.

The approach we take is to reflect on our personal experiences of trying to produce high quality academic outputs as early career scholars. We identified a range of highly challenging issues, ranging from reshaping theory and reframing a paper to handling complex findings and addressing comments during the revise and resubmit process. We invited well-accomplished scholars, including Madeleine Rauch, Shaz Ansari, Vern Glaser, Paula Jarzabkowski, Jane Lê, Ona Onajomo Akemu and Samer Abdelnour to share their experiences and insights on these issues. The guests we invited are diverse in terms of their career stages, geographic locations and personal backgrounds.

These sessions were well received in our community and beyond with over 280 participants. Our audience has expressed a highly positive response to these sessions, stating: “Learning about the iterations of accomplished scholars and how they navigate the review process is highly valuable and immensely motivating.”

Their support is what drives us to continue to serve our community with a new round of SAP Reading Club in the 2023/24 academic year. We strive for bringing more informative, developmental, and engaging sessions to our broader community. Stay tuned [here](#) and via the AOM SAP newsletter.

Thank you for your continuous support.

Renate Kratochvil

BI Norwegian Business School

renate.kratochvil@bi.no

Qian Li

Warwick Business School

Qian.Li.3@warwick.ac.uk



Webinar SAP@SMS meets SAP@AOM

Milena Leybold

On July 12th, 2023, members from the [SAP@SMS](#) and [SAP@AOM](#) met for the first SAP community dialogue event. You can watch the recording of the panel [here](#).

The aim of the event was to more closely connect the SAP communities, shed light on the commonalities and differences among both communities (incl. the conferences as such), and discuss how the communities can support each other.

The event was moderated by Matthias Wenzel. Madalina Pop (Rep-at-Large, AOM), Tania R cker (Membership Chair, AOM and previous Community Officer and Rep-at-Large, SMS), and Sarah Stanske (Community Officer, SMS) acted as panelists to discuss three questions:



Madalina Pop,
Aarhus U.
Rep-at-Large
(AOM)



Tania R cker
U. of Zurich
Membership
Chair (AOM),
previous roles
at SMS



Sarah Stanske
Leuphana U.
Community
Officer (SMS)

1 What connects both communities?

- **People:** many people actively participate in both communities
- **Journals:** both communities support scholars in publishing in top-tier journals
- **Research and community identity:** identities are driven by similar research elements like taking a practice-based approach to strategy, focusing on qualitative methods, etc., but also how people engage in the communities – senior scholars very actively help juniors and juniors are encouraged to take a very active role in supporting the community.
- **Strong members:** strong membership base in both

2 How do they differ?

- **Conference affiliation:** two different conferences – [AOM](#) and [SMS](#)
- **Number of Interest Group members:** SAP@SMS around 250 incl. also practitioners, SAP@AOM around 650 scholars
- **Conference focus:** SMS about strategy, AOM about management more broadly
- **Scope:** SAP@AOM community potentially becomes broader (Management-as-Practice) soon, SAP@SMS remains focused on strategizing
- **Prize tag:** SMS more expensive than AOM, but SMS in Europe every second year, coming with financial and ecological advantages for European scholars
- **Beyond-conference engagement:** SAP@AOM community a bit more engaged beyond AOM conference, for example, offering coffee circles, reading clubs, webinars – however, while organizing these events happens in the context of AOM, SAP@AOM does this for **everyone** in the wider SAP community!

Webinar SAP@SMS meets SAP@AOM

Milena Leybold

3 How can we support each other?

- **Do less in parallel and do more together, for example by**
 - leveraging social media channels for more cross-advertisement
 - combining SAP@AOM Global Citizen Program with the SAP@SMS Global Ambassador Program to further foster inclusion globally
 - offering a shared mentoring program to bring members closely together
 - doing joint events, such as mini-workshops (more sustainable, cheaper, globally more inclusive) or meet-ups at conferences

Taken together, both communities could rather be seen as one wider SAP community! However, it is important that this SAP community is present at both conferences to (1) discuss the community's broader focus on practices at AOM and (2) continuously (re-)negotiate the definition of 'strategy' at SMS.

COMMUNITY EXCHANGE



SAP@SMS
meets
SAP@AOM

RECENT SAP PUBLICATIONS

SAP Publications

Chia, R., & Holt, R. (2023). Strategy, Intentionality and Success: Four Logics for Explaining Strategic Action. **Organization Theory**, 4(3). <https://doi.org/10.1177/26317877231186436>

Pettit, K. L., Balogun, J., & Bennett, M. (2023). Transforming Visions into Actions: Strategic change as a future-making process. **Organization Studies**, 0(0). <https://doi.org/10.1177/01708406231171889>

Plotnikova, A., Pandza, K., & Whittington, R. (2023). EXPRESS: Bending the Pipes: Regaining Attention through Reinvention and Renewal. **Strategic Organization**, 0(ja). <https://doi.org/10.1177/14761270231184616>

SAP-related Publications

Raelin, J. A. (2023). Leadership-as-Practice: Its past history, present emergence, and future potential. **Academy of Management Collections**, 2(2): 19-30. <https://journals.aom.org/doi/abs/10.5465/amc.2021.0005?journalCode=amc>

This article contains a curation of articles on leadership-as-practice appearing now in the new Academy of Management Collections journal as its fourth issue. This journal assembles thematic groups of peer-reviewed research drawn from the Academy of Management journal portfolio. Each collection begins with an organizing essay which Joe Raelin wrote for this edition. Its impetus was to feature a tract which could spur further research and offer opportunities for advancing theory and application in the L-A-P field.



UNIVERSITY OF OXFORD & UNIVERSITY OF ZURICH WORKSHOP ON OPEN STRATEGY: TAKING STOCK AND MOVING FORWARD

Richard Whittington, David Seidl, Violetta Splitter, Tania R  cker, Theresa Langenmayr, Benjamin Grossmann-Hensel & Robin Engelbach

This workshop aims to bring together Open Strategy scholars and practitioners to discuss ongoing and future research projects. Its program includes keynote speeches, presentations, and panel discussions. The goal of the organizers is to provide a platform to jointly discuss the future of Open Strategy research.

Keynote speakers/Confirmed experts:



Fleur
Deken



Leonhard
Dobusch



Martin
Friesl



Julia
Hautz



Katja
Hutter



David
Seidl



Violetta
Splitter



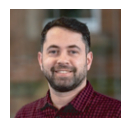
Peter
Smith



Eero
Vaara



Richard
Whittington



Alexander D.
Wilson



Basak
Yakis-
Douglas

Hosts: University of Zurich & Sa  d Business School

Venue: University of Zurich, Switzerland

Fee & Catering: No registration fee; Welcome lunch included

Workshop Theme: Recent years have seen increasing initiatives involving more open strategizing, implying greater transparency and/or inclusiveness in strategy processes. As such, Open Strategy forms part of a larger societal trend towards greater degrees of openness in all domains of life – such as Open Innovation, Open Source Software, Open Government, and Open Science. While substantial qualitative and quantitative theoretical groundwork has been laid there remain significant opportunities for more research on what is a fast-developing and wide-ranging set of initiatives.

Submissions of extended abstract: We call for extended abstracts (ca. 2000 words) that fit within the general theme of the workshop. Submissions should not be previously published.

Key dates:

January 25, 2024

Mid March, 2024

Late April, 2024

01-02 July, 2024

Submission deadline

Decision (Accept/Reject)

Final program available

Workshop (+ joint travel to EGOS 2024)



Please submit your extended abstract by January 25, 2024 to: os@business.uzh.ch

SAP AROUND THE GLOBE: THE STRATEGY-AS-PRACTICE GROUP IN BRAZIL

Dear SAP Community!!! We have great news from the Strategizing: Social Practices and Processes study group from Brazil. We continue to work on community development and the dissemination of SAP studies in Latin America.

On 16 May, we coordinated the opening session of the 3Es (Strategy Studies Conference) of the Brazilian Academy of Management (ANPAD). On this occasion, some representatives of the South American SAP community in Brazil (Rodrigo Rosa, Eduardo Villar, Marcos Correa and Rosalia Lavarda) moderated the panel entitled "Processual approaches in strategy research aligned to grand global challenges", chaired by Dr. Katharina Dittich from Warwick Business School in the UK.

It was a great activity to make the topic SAP visible to Brazilian researchers interested in strategy as practice. There were also two other sessions where researchers and students presented their studies on strategy as practice, open strategy and process perspectives on strategy.



Photos from the Strategy Studies Conference, São Paulo, May, 2023.



We will also coordinate the Strategizing Track at the annual conference of the Brazilian Academy of Management (EnANPAD 2023), which will take place in São Paulo, from 26 to 28 September. The aim is to share research findings in the field of strategy as practice and bring more theoretical solidity to the community in the region.

We are very honoured to be part of the SAP community and look forward to building bridges and forging new connections with the international research community in field of strategy as practice. With this in mind, we would like to encourage scholars from across Latin America to contact us to strengthen our network and collaboration.

Working Group, registered in the Brazilian National Council for Scientific and Technological Development (CNPq) and coordinated by Brazilian researchers: Rosalia Lavarda (Federal University of Santa Catarina), Natalia Rese (Federal University of Parana), Eduardo Villar (Federal Institute of Santa Catarina), Marcos Correa (State University of Paraná) and Rodrigo Assunção Rosa (Positivo University).

For further information, see the SP&P social media at:

<https://www.linkedin.com/in/strategizing-social-practices-and-processes-084116207/>

THIRD AARHUS PRACTICE AND PROCESS SYMPOSIUM 2023 STRENGTHENS COMMUNITY BONDS ACROSS DENMARK

Juliane Möllmann & Susan Hilbolling

Aarhus, Denmark - The third Aarhus Practice and Process Symposium, organized by Juliane Möllmann, Madalina Pop, Pernille Smith, and Susan Hilbolling, was held on June 1st at the fantastic Moesgaard Museum.

The goal of the symposium is to celebrate our shared interest in doing in-depth qualitative research, studying what people do (practice) while taking into account change over time (process). This year's symposium successfully fostered community building and attracted participants from business schools all over Denmark, including Aarhus University, Copenhagen Business School, Aalborg University, and University of Southern Denmark.

The program included engaging activities like a "passion tic tac toe" session and paper presentations. Another highlight of the day was a captivating keynote by Professor Marleen Huysman from the KIN Center for Digital Innovation at VU Amsterdam. She shared insights on the importance of studying technology-in-practice, which is highly relevant in the context of (generative) AI.

The symposium concluded with drinks and dinner at Aarhus Streetfood, providing attendees with a relaxed atmosphere for continuing connecting and exchanging ideas.



SAP EXCHANGE IN ZURICH

Robin Engelbach & Tania Räcker

Inspired by pre-Covid in-person exchanges between Strategizing Activities and Practices scholars, a regional SAP gathering, similar to the ones in Brazil and Denmark, took place in Zurich, Switzerland in April of 2023, when Jochen Koch's Chair of Management and Organization at the Europa-Universität Viadrina Frankfurt (Oder) visited David Seidl's Chair of Organization and Management at the University of Zurich.

The Chair exchange started over lunch and was followed by an afternoon of paper presentations and discussions on diverse SAP and SAP-related topics, including the urgency of acting on grand challenges, diversity and inclusion in Open Strategy, and multimodal communication processes. In between these inspiring and productive research sessions short breaks allowed for further discussion and informal conversations. The first day ended with a joint dinner at the Kunsthaus Zürich, which provided a lovely opportunity to better get to know each other in an informal setting.

The second day continued with more paper presentation and discussion sessions; this time on interactions and strategic issues, microfoundations of knowledge integration, and creativity in effectual processes. The Chair meetup ended over lunch, during which we reflected on the ideas and outcomes of our fruitful exchange and outlined further avenues for exchange and collaboration.

This was a wonderful opportunity to enhance the personal exchange between SAP scholars, share cutting-edge SAP research insights and gain valuable and constructive expert input. What a privilege to be part of such a special community! We look forward to many more spontaneous, small-scale SAP gatherings in the future – all over the world.



On the picture, from left to right: David Seidl, Jochen Koch, Theresa Langenmayr, Lorenzo Skade, Tania Räcker, Peter Smith, Robin Engelbach, Elisa Lehrer, Paul Vetter, Benjamin Grossmann-Hensel





Strategizing Activities & Practices

Chair: Leonhard Dobusch — University of Innsbruck (leonhard.dobusch@uibk.ac.at)

Chair-Elect: Eric Knight — Macquarie Business School (eric.knight@mq.edu.au)

Program Chair: Fleur Deken — Vrije Universiteit Amsterdam (f.deken@vu.nl)

PDW Chair: Matthias Wenzel — Leuphana University of Lüneburg (matthias.wenzel@leuphana.de)

Outgoing Chair: Katharina Dittrich — Warwick Business School (katharina.dittrich@wbs.ac.uk)

Membership Chair: Tania Räcker — University of Zurich (tania.raecker@business.uzh.ch)

Treasurer: Mustafa Kavas — University of Sheffield (m.kavas@sheffield.ac.uk)

Secretary: David Oliver — University of Sydney (david.oliver@sydney.edu.au)

Social Media Chair: Georg Reischauer — WU Vienna & JKU Linz (georg.reischauer@wu.ac.at)

Representative-at-Large: Carola Wolf — University of Liverpool Management School
(c.wolf@liverpool.ac.uk)

Representative-at-Large: Kathrin Sele — Aalto University (kathrin.sele@aalto.fi)

Representative-at-Large: Birgit Renzl — University of Stuttgart (birgit.renzl@bwi.uni-stuttgart.de)

Representative-at-Large: Madalina Pop — Aarhus University BSS (madast@btech.au.dk)

PLEASE GET IN TOUCH & VISIT US @

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