



STRATEGIZING, ACTIVITIES & PRACTICES INTEREST GROUP

JULY 2020 NEWSLETTER

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Dear SAP Members and Friends—

This year is a special one for all of us and we hope that you are well and still in good spirit despite the circumstances we have to contend with. In light of these circumstances we embark on our journey towards our first virtual SAP AOM Meeting and we very much look forward to you joining us! The virtual format offers many advantages: Without the scheduling conflicts and time constraints of an analogue conference, you can contribute to and attend more sessions, access more content, and find new opportunities to network with your peers. **We have put together the most important information on the virtual format for you on page 2.**

Our executive committee and many volunteers are working to organize a fantastic array of SAP scholarship and activities that will make this virtual AOM as memorable as always for all involved. Thus, **on page 3, you can check out the SAP IG virtual program**, which includes some new formats, such as the **virtual Cafés (p. 8)** to informally connect with other SAP scholars in your region and a **surprise event (p. 10)**, besides our traditional events, such as the **Early Career Program (p. 5)**, **this year's keynote by Richard Whittington (p. 7)**, and our symposia and paper sessions.

You might be also interested in **who is leading our SAP IG in the upcoming years**. Thus, **on page 12**, you'll find the winners of this year's election! Our social media team has also **some important news for you (p. 14)** and asks you to contribute to the various social media activities to promote your work. We are very proud to also share with you our **recent SAP and SAP related publications on page 15** and various **other upcoming SAP-related activities and initiatives** that might of interest to you (from p. 16 on).

Finally, as I will hand over my tasks as Membership Secretary to my colleague Tania, I would like to thank you for your continuous support of the newsletter, which reflects our great community spirit. It was a great pleasure to serve the SAP family, which I will continue in a more informal way in the future. Best wishes,

Violetta Splitter

- SAP IG Membership Secretary

AOM 2020 —IMPORTANT INFORMATION FOR PARTICIPANTS

Contributors are not required to register for the Annual Meeting, however, AOM encourages them to do so.

Without Registration: Contributors can upload documents and other supplemental material to their session to provide attendees with as much information about the session as possible.

With Registration: Contributors can present during their session, answer attendee questions, and view attendee comments. Registered contributors can engage directly with attendees on Pathable through 31 August 2020, providing additional time for scholarly engagement and discussion after the session presentation. All materials and comments on Pathable will be available for viewing through 31 October 2020.

Annual Meeting Virtual Platforms

The 2020 Annual Meeting will take place on **Pathable**, an online virtual meeting platform where all session details, materials, live sessions, networking, and exhibits will take place during the conference.

ProjectionNet is a presentation management system that will be providing technical assistance to Annual Meeting contributors for uploading supplemental materials to Pathable and preparation for virtual presentations.

Types of Annual Meeting Sessions

Synchronous Sessions (live and mock live): Synchronous sessions occur at a scheduled time using Pathable's embedded Zoom capability. Attendees can use a synchronous chat feature during the session for comments and Q&A.

Asynchronous Sessions (pre-recorded and on demand): Asynchronous sessions are on demand and available anytime during the conference for viewing. Though not a live session, there is a discussion feed / chat .

Informations for virtual presenters

We encourage you to begin uploading your videos and supplemental materials at <https://uploads.projectionnet.com/aom2020/login.aspx>. **The deadline to do so is 28 July.** No exceptions to the deadline will be made. Please be sure to upload your materials by 28 July.

For detailed information and instructions on how to prepare for your session, please see Virtual Participation information at <https://aom.link/virtualparticipation>.

THE 80TH ANNUAL MEETING OF THE
ACADEMY OF MANAGEMENT



A VIRTUAL EXPERIENCE

SAP AOM PROGRAM 2020

Synchronous Sessions (All times refer to Eastern Daylight Time)

Day	Time (EDT)	#	Session Title	Type
Fri	08:30–09:00am	23324	SAP Early-Career Program: & Welcome & Introduction	Meeting
	09:00–10:00am	10226	International Early Academic Careers: Authentic Networking and Relationship Building	PDW Workshop
	10:30–11:30am	10340	Processes and Practices of Digital Strategizing: Perspectives and Avenues for Future Research	PDW Workshop
	12:00–01:00pm	11824	Qualitative Analysis Boot Camp V: Theoretical Hunches and How to Theorize from Data	PDW Workshop
	01:30–02:00pm	23325	SAP Early-Career Program: Q&A session with patron Eero Vaara	Meeting
	08:30–10:00pm	23326	SAP Virtual Café Asia/ Australia	Meeting
Sat	11:00–12:30am	23327	SAP Virtual Café Europe	Meeting
	02:00–03:30pm	23328	SAP Virtual Café Americas	Meeting
Mon	09:00–11:00am	22778	Open Strategy: Spatiality, Legitimacy, and Effectiveness	Paper Session
	11:00–12:00pm	10273	Strategizing Activities and Practices Interest Group Distinguished Keynote	Plenary Session
Tue	12:30–02:00pm	10274	Strategizing Activities and Practices Business Meeting & Social	Meeting
	06:30–08:00am	New	SAP "Meet the Award Winners" - Surprise	Paper Session
	09:00–11:00am	22534	Strategizing for Grand Challenges: Inter-Organizational and Cross- Sector Dynamics	Paper Session
	02:30–04:00pm	16431	Interdisciplinary Dialogues on Organizational Paradox	Symposium

SAP AOM PROGRAM 2020...CONTINUED

Asynchronous Sessions

#	Session Title	Type
13147	SAP Festival: An Open Space for Emerging Topics and Nascent Projects	PDW Workshop
13985	Strategizing as Communicative Practice - Connecting the SAP with the CCO Community	PDW Workshop
18972	Broadening our Vision: The Multiple Lenses of Video Methods in Organizational Studies	PDW Workshop
21294	For a Limited Time Only: A Practice-Based View of Strategizing in Temporary Organizations	PDW Workshop
22533	Making Sense of Grand Challenges: Reflexivity, Boundary work, and Wayfaring	Paper Session
22535	Emotions and Affect in Strategizing Activities: Chain Reactions, Inhibitors, and Emotional Resourcing	Paper Session
22536	Accomplishing Strategic Change: Rhythms, Sensegiving, and Mindful Ambidexterity	Paper Session
22574	The Life of Things: Materiality, Tools, and Technology Sustenance	Paper Session
22575	The Strategy-as-Practice Field and Temporal Dynamics in Strategizing	Paper Session
22576	Strategizing Roles and the Strategy Profession: TMT, Middle Managers and the Board of Directors	Paper Session
22779	Resources, Resourcing, and Business Model Innovation	Paper Session
22781	SAP Discussion Paper Session	Discussion Paper Session



AOM 2020— SAP DOCTORAL AND EARLY CAREER PROGRAM

Seray Ergene, Katelynn Sell, Renate Kratochvil and Madalina Pop

For the 5th time in a row, the Strategy-as-Practice Interest Group (SAP) is hosting SAP Doctoral and Early Career Program (ECP). While AOM will be going virtual this year, that doesn't mean that we are not committed to assuring participants a compelling one-day event specially tailored to guide doctoral and early career scholars who are interested in researching SAP-related topics and methods.

The ECP will be held on Friday, August 7th, and will consist of virtual panels, workshops, and networking opportunities. The day will bring together doctoral students and junior faculty, who are interested in researching SAP-related topics and methods.



ECP 2019

Preliminary program:

This year's program will include three carefully chosen Professional Development Workshops (PDWs) to enhance participants' SAP-related knowledge and provide opportunities for engaging similar minds. Additionally, it will include private mentor-mentee feedback sessions with assigned mentors, creating an invaluable networking opportunity for junior scholars. In this way, the day provides multiple opportunities both for networking and for professional development despite being virtual.

What: SAP Doctoral and Early Career Program (1-day)

Where: Annual Meeting of the Academy of Management 2020

When: Scheduled to be on Friday, August 7, 2020

Who: Doctoral students, post-docs, and junior faculty

This year's program includes:

- ◆ 8:30 – 9 am (EDT): Welcome to the ECP
- ◆ 9 – 10 am (EDT) PDW 1: International Early Academic Careers
- ◆ 10:30 – 11:30 am (EDT) PDW 2: Digital Strategizing
- ◆ 12 – 1 pm (EDT) PDW 3: Qualitative Analysis Boot Camp
- ◆ 1:30 – 2 pm (EDT): Q&A with the patron (Professor Eero Vaara) and closing remarks
- ◆ Independent mentor-mentee feedback session



AOM 2020—SHOWCASE SYMPOSIUM: INTERDISCIPLINARY DIALOGUES ON ORGANIZATIONAL PARADOX

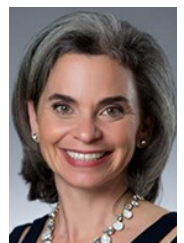
Live session, with paper presentations and Q&A. **Time:** 11th August; 2:30pm (Eastern Time/New York).

In preparation for a pending special issue in Research in the Sociology of Organization (RSO) on the same theme 'Interdisciplinary Dialogues on Organizational Paradox' is a showcase symposium and discussion co-sponsored by SAP and OMT.

Even as paradox theory emerged more recently within organizational theory, the roots of these ideas date back thousands of years. Initially viewed through the fields of logic, philosophy, and religion, insights about paradox have informed and have been developed in a broad range of disciplines. In this symposium, we engage more deliberately and deeply with these multidisciplinary roots in order to expand our insights about paradox scholarship in organizational theory, while also igniting opportunities for paradox theory to impact critical conversations in other disciplines. This symposium showcases the RSO pending special issue, on the same topic, seeking to both look backwards to the multidisciplinary foundations of paradox theory and forwards to its ongoing development via this foundation. In doing so it showcases several thought-pieces and will provide space for discussion.

Organizers (and special issue co-editors):

- **Rebecca Bednarek** (Victoria University Wellington)
- **Miguel Pina e Cunha** (Nova School of Business & Economics)
- **Jonathan Schad** (King's College London)
- **Wendy Smith** (University of Delaware)



Presenters/Papers (in order of presentation):

Medhanie Gaim, Umea University; **Stewart Clegg**, University of Technology, Sydney; 'Beyond paradox theory orthodoxy, East and West: The case of Ubuntu'

Linda Putnam, University of California Santa Barbara; **Avi McClelland-Cohgen**, University of California Santa Barbara; 'Untangling the Paradoxical Knot: Sexual Harassment, Gender, and Resilience'

Tobias Hahn, Ramon Llull University, Barcelona; **Eric Knight**, University of Sydney; 'Paradox and Quantum Mechanics – Implications for the Management of Organizational Paradox'

David Seidl, University of Zurich; **Jane Lê**, WHU; **Paula Jarzabkowski**, City, University of London & the University of Queensland; 'The generative potential of Niklas Luhmann's theorizing: How decision paradox and deparadoxization can illuminate paradox theory'

Distinguished Discussant/speaker:

Andrew Ven de Ven, Carlson School of Management, University of Minnesota

AOM 2020—KEYNOTE BY RICHARD WHITTINGTON ON “HOW TO CHANGE STRATEGY” AND COMMENTARY BY DAN SIMPSON

Katharina Dittrich

The SAP Distinguished Keynote features the prominent and highly distinguished scholar **Professor Richard Whittington** (Saïd Business School, Oxford University), one of the **founders** and **leading figures** of the Strategy-as-Practice community. With his seminal article, Strategy as Practice in 1996 in Long Range Planning, Richard laid the intellectual roots for the strategy-as-practice approach and through his writing, speaking and mentoring has continued to inspire generations of SAP scholars. He has also been fundamental to establishing and shaping the Strategizing Activities and Practices group at the Academy of Management.

Richard Whittington’s talk is titled How to Change Strategy (with a capital S):

My talk addresses the need to change Strategy as a field of practice, research and teaching. I will start with three chief ills troubling Strategy: its chronic neglect of key stakeholders; its narrow focus on profits; and its ethnocentric orientation towards the West, particularly the Anglosphere. I shall challenge the audience for their solutions to these three ills but propose some remedies of my own. In particular, I shall stress the importance of more open approaches to strategy-making, a more comprehensive understanding of organizational purpose; and the promotion of research and theory from outside the Western mainstream. Drawing from experience from earlier moments of change in Strategy, I shall suggest ways in which radical change could be advanced. I shall be looking forward to energetic debate.



Richard Whittington



Dan Simpson

Professor Dan Simpson (Haas School of Business, University of California at Berkeley) is a long-standing friend and collaborator of Richard. Dan has held various executive positions in strategy and strategic planning before joining academia. He will provide a commentary to Richard’s provocations and recommendations

Please join us for the SAP Distinguished keynote on **Monday, August 10th from 11am to 12 noon EDT** on the AoM virtual conference platform. A video-recording of Richard’s keynote will be available after the talk as well.

AOM 2020—NEW SESSION: SAP VIRTUAL CAFÉS

Vern Glaser

As part of the virtual conference experience, SAP is organizing a **time for informal socializing and networking with SAP scholars** for three distinct geographic regions: North America, Europe, and Asia/Australia. Participants in the virtual cafe will have an opportunity to meet senior SAP scholars, engage in personal networking with other SAP scholars, and discuss how to communally support SAP research and teaching—in your geographical area. These sessions will be interactive and provide ample opportunity for personal conversations. Although pre-registration is not required to attend these sessions, you will need to be registered for the AOM annual meeting to attend.



North America

Organizers: Seray Ergene, Katelynn Sell, and Vern Glaser

Senior Scholars: Charlotte Cloutier, Ann Langley, Saku Mantere, Rajiv Ng, and Anne Smith

Time: Saturday, August 8, 2pm - 3:30pm EST



Europe

Organizers: Milena Leybold and Georg Reischauer

Senior Scholars: Julia Balogun, Jane Le, Sotirios Paroutis, Eero Vaara, and Richard Whittington, Julia Hautz & Paula Jarzabkowski

Time: Saturday, August 8, 5:00pm - 6:30pm CEST



Asia

Organizers: Rebecca Bednarek and Shenghui Ma

Senior Scholars: Eric Knight, Paul Spee & Chahrazad Abdallah

Time: Saturday, August 8, 8:30am-10:00am China, 10:30 Sydney and 12:30 New Zealand



AOM 2020—SAP BUSINESS & SOCIAL

Virpi Sorsa

Please join us for the **SAP Business Meeting** on Monday, August 10th at 12:30 noon (EDT).



We also cordially invite you to the **SAP Social**, which will take place directly after our business meeting on Monday, August 10th at 1:00 pm (EDT). In the social you have the opportunity to meet with your colleagues and friends as well as with some SAP key people in an informal virtual environment.



AOM 2020—MEET THE AWARD WINNERS & NEW SURPRISE SESSION

Katharina Dittrich



Thanks to the virtual AoM conference format, we have created a new type of LiveSession, the “SAP Meet the Award Winners – Surprise.”

In this session, **the SAP award winners for the Best Paper Award, the Best Student Paper Award, the Best Practice Award and the Pushing the Boundaries Award** will present their work.

Professor Ann Langley (HEC Montreal) who was also part of the awards committee will facilitate the session. Please join us to celebrate this outstanding work.



The SAP award winners will be announced at the SAP Business Meeting on **Monday, August 10th at 12:30 noon EDT.**



The SAP Meet the Award Winners – Surprise session will take place on **Tuesday, August 11th at 6:30am EDT** on the AoM virtual conference platform.

WE WOULD LIKE TO THANK OUR SPONSORS FOR THEIR CONTINUOUS SUPPORT!



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Strategy as Practice
Study Group

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SAP IG'S ELECTION RESULTS 2020

Sotirios Paroutis

Thank you for voting for our 2020 elections – this year we had a great level of participation with 180 voting (27% of our total membership). I would like to thank all candidates for putting themselves forward and willing to serve our group. I am delighted to welcome to the SAP leadership team the following SAP members:

- PDW Chair role: Eric Knight
- Rep at large (2 years): Christina Wawarta
- Rep at large (2 years): Renate Kratochvil
- SAP Secretary (3 years): David Oliver
- SAP Membership Chair (3 years): Tania Weinfurter

They all look forward to serving our community!



SAP PDW CHAIR



Eric Knight

Eric Knight is Professor of Strategic Management at the University of Sydney Business School. His research examines how organizational actors use discursive, visual and material practices to manage strategic tensions, with a particular interest in paradoxical tensions. He deploys ethnographic and visual methodologies, and his research has appear in journals such as Strategic Management Journal, Academy of Management Review, Organization Studies, and Human Relations. His service to the community includes as Program Chair of the Strategy Practice track at Strategic Management Society, an EGOS sub-theme co-convenor, as a PDW organizer at the Academy of Management.

SAP REPRESENTATIVE AT LARGE



Christina Angelika Wawarta

Christina recently successfully completed her PhD in the field of Strategy-as-Practice at the Warwick Business School on open, temporal, and cultural practices in new ways of strategizing. Previous to pursuing her doctoral degree, she worked as a consultant in the area of Strategy & Innovation at Capgemini Invent in Germany for 7 years. Due to her dual background in academia and industry, she has always been interested in the field of SAP and its vibrant community. Christina already served as a PhD Rep and Doctoral & Early Career Coordinator for the AoM SAP Interest Group from 2016 until 2019. In this capacity she created the inaugural SAP Doctoral & Early Career Program together with Katharina Dittrich and thereafter continually improved the program for the last 4 years. Additionally, she organized the SAP-ENT Meet & Greet for last year's annual meeting in Chicago and has regularly contributed to the SAP newsletter in the past. Going forward, Christina would like to tackle new, exciting tasks in her continuous support of the AoM SAP community by serving as a Rep-at-Large.

SAP IG'S ELECTION RESULTS 2020...CONTINUED

SAP REPRESENTATIVE AT LARGE



Renate
Kratochvil

In my research, I apply a strategy-as-practice perspective to increase our understanding of how managers are solving problems and capturing opportunities in complex organizational structures. To this end, I conduct qualitative process research and I use longitudinal data that I collect through field observations and interviews with executives, managers and external collaborators of large (international) companies. I hold a PhD in economics and social sciences from WU Vienna University of Economics and Business, Austria (2014-2018). Since 2019, I am a Postdoctoral Research Fellow at BI Norwegian Business School in Oslo. Currently, I am a member of the SAP Interest Group's Extended Officer Team, which coordinates the Doctoral & Early Career Program taking place during the Annual Meetings of the Academy of Management.

SAP SECRETARY



David Oliver

I am an Associate Professor in the Discipline of Strategy, Innovation and Entrepreneurship at the University of Sydney Business School. My research focuses on strategizing and its connections to organizational identity, innovation, and openness. My publications have appeared in Strategic Management Journal, Strategic Organization, Organization Studies, British Journal of Management, Human Relations, and Journal of Business Ethics. I am a member of the Organisational Discourse, Strategy and Change Group at the University of Sydney and the Strategy as Practice Research Group at HEC Montréal. Although I currently live in Australia and love it, I grew up in Canada and spent much of my career at HEC Montréal and in Switzerland. I thus have a broad perspective of scholarship and scholars involved with strategizing activities and practices in different parts of our global community. I have been a member of the SAP Interest Group since its inception and served as its General Secretary since 2017. With the major challenges we will all face over the coming three years, my objective would be to ensure our Interest Group remains a vibrant, innovative, and member-focused space within the Academy of Management.

SAP MEMBERSHIP CHAIR



Tania Ulrike
Weinfurter

Tania Weinfurter is research associate in David Seidl's team at the University of Zurich, where she is about to finish a PhD in Organization Studies. As long-time member of the Strategy-as-Practice (SAP) community, Tania's research focuses primarily on SAP. On the basis of a one-year+ ethnographic study of strategy work in a large firm, she currently explores mechanisms of making practices strategic and analyzes the development of strategic issues. In her recent paper published in the Scandinavian Journal of Management Tania provides a systematic review on organizational-space research to advance a spatial perspective in organization studies. Tania has actively taken part in the SAP community since the beginning of her doctoral studies. She forms part of the founding committee of the SAP Research Community Platform and has co-organized the SAP Community Day twice. As an early-career scholar, and Engagement Officer for the Strategy Practice IG at the Strategic Management Society, Tania is sensitive to the different concerns and needs of the community members. Tania is also actively committed to enhance gender equality.

NEWS FROM THE SOCIAL MEDIA TEAM

#AOMSAP tag

Do you want follow the updates and news about conference sessions, webinar and other events of our community? Then follow the hashtag **#AOMSAP on Twitter**. Also, if you have news or updates to share about your paper or seminar during the AOM Annual Meeting, tweet it with #AOMSAP



Upcoming Vlogs

We are preparing number of exciting Vlogs on Research Methods.

Julia Balogun, Rebecca Bednarek, Paula Jarzabkowski, and Jane Lé will share their experiences and provide insights into four methodological papers.

So, stay tuned, we will send updates via [Twitter](#), our [community page](#), as well as the [SAP Youtube channel](#).



Call-for-Vlogs

Contribute to the SAP Vlog!

While posts will hopefully be of interest to all members of our community, we imagine the SAP Vlog as a way for early career scholars to engage in dialogue with more established scholars. Is there a paper you draw on in your own work or that you struggle with in your teaching? Reach out to its author and share your discussion with other SAPers! If you are interested, please have a look at the Vlog instructions on [Connect@AOM](#) and get in touch with Anna Plotnikova (a.plotnikova@vu.nl).

Practitioners oriented insights

As SAP Community we would like to provide the practitioners community with practical and managerial implications coming out of our research. If you have a working or a published paper that has valuable insights for practitioners, send us a short (5 sentences) summary of the managerial/practical implication. We will share this via our existing Twitter channel. Besides that, we would like to set up a LinkedIn page where we could share these relevant insights to increase the exposure to a broader community of practitioner who also might provide us with feedback.

If you have something to share, please send your summary to Max Heimstädt (m.heimstaedt@udk-berlin.de).

RECENT SAP PUBLICATIONS & PUBLICATIONS OF INTEREST TO THE SAP COMMUNITY



SAP publications

Author(s)	Title	Journal	Link
Sasaki, I., Kotlar, J., Ravasi, D. & Vaara, E.	Making sense of revered past: Historical identity statements and strategic change in Japanese family firms	Strategic Management Journal	Abstract
Kwon, W., Clark, I., Vaara, E., Mackay, R. & Wodak, R.	Using verbal irony to move on with controversial issues	Organization Science	Full paper
Sorsa, V. & Vaara, E.	How can pluralistic organizations proceed with strategic change? A processual account of rhetorical contestation, convergence and partial agreement in a	Organization Science	Full paper

SAP related publications

Author(s)	Title	Journal	Link
Jacobs, C., Kreutzer, K. & Vaara, E.	Political dynamics in organizational identity breach and reconstruction: Findings from the crisis in UNICEF Germany	Academy of Management Journal	Abstract
Cappellaro, G., Compagni, A. & Vaara, E.	Maintaining strategic ambiguity for protection: struggles over opacity, equivocality and absurdity around the	Academy of Management Journal	Full paper
Glaser, V. L., Krikorian Atkinson, M., & Fiss, P. C.	Goal-based categorization: Dynamic classification in the display advertising industry	Organization Studies	Full paper

SMS—STRATEGY PRACTICE IG PROGRAM 2020

Despite the major disruptions caused by COVID-19, SMS will go ahead this year in a more limited, virtual format:

www.strategicmanagement.net/virtual/overview/overview

The paper program is still being finalized, but three sessions are organized for pre-conference program.

When: Oct 26 —30, 2020

Digital Strategizing and Emerging Technologies (co-sponsored by Process IG)

Organizers:

- Madeleine Rauch, Copenhagen Business School
- Sarah Stanske, Leuphana University Lüneburg
- Michael Mol, Copenhagen Business School

Inclusive Strategizing: practical insights from AXA, Wikimedia and IBM

Organizers:

- David Seidl, University of Zurich
- Violetta Splitter, University of Zurich
- Theresa Langenmayr, University of Zurich

The Dynamics of Attention: Practices, Routines and Processes

Organizers:

- Richard Whittington, Saïd Business School, Oxford
- Basak Yakis-Douglas King's Business School, London

We are again organizing **mentoring sessions for PhDs and Early Career Researchers**.

We are also introducing IG prizes this year in three categories: **(i) Best Paper, (ii) Best Impact Paper, and (iii) Best PhD Paper**. Short-listed papers are currently under review, and we look forward to announcing the prize winners in a future newsletter.

Please feel free reach out to us, or any of our Reps-at-Large, if you are keen to learn more about SMS, our program, or discuss ideas for developing your research: eric.knight@mq.edu.au



Program Chair:

Eric Knight,
University of
Sydney



**Associate Program
Chair:**

Julia Hautz,
University of Innsbruck

AFRICA-UGANDA – CALL FOR PAPERS FOR THE AIMC CONFERENCE AT MAKERERE UNIVERSITY BUSINESS SCHOOL

The world is changing at a dizzying pace forcing nations, companies and individuals to take advantage of the opportunities that result from the change or prepare for the onset of multi-faceted shocks. This has been more evident during the current COVID19 pandemic that has sent shock waves across various sectors of the global economy. The continuous dynamic business ecosystem requires resilient and sustainable competitiveness models and frameworks to effectively compete in the present and future markets without compromising the ability of future generations to meet their own needs. Competitiveness is not only about economic performance; it is also about the environmental and social performance.

The need for sustainability in business and government in face of a pandemic that disrupts health systems, amplifies mistrust among communities and creates severe and long-lasting socioeconomic effects, especially in low- and middle-income countries needs urgent attention. Preparing for epidemics, therefore, requires global health, economic and political systems to be integrated just as much as translational research and development, and community engagement. In order to achieve sustainable competitiveness, economies have to continually upgrade productivity in existing industries by, improving production technology to boost efficiency in face of adversities. It is against this background that Makerere University Business School has organized the E-conference to engage academicians, practitioners and policy makers in research and discussions of topical areas of sustainable competitiveness in the dynamic world.

The 25th AIMC provides an important forum for interaction of different ideas in business and management between the academicians, researchers, government and practitioners. You are therefore invited to submit manuscripts for presentation on any topic under the following tracks:

Track 1: Finance Insurance & Banking in the Dynamic Markets

Track 2: Accounting, Taxation and Auditing

Track 3: ICT for Sustainable Development

Track 4: Governance, Leadership & Legal Issues in business

Track 5: Marketing and Tourism

Track 6: Energy & Economics

Track 7: Operation Research, Procurement, Logistics and Supply Chain

Track 8: Entrepreneurship & Project Management

Track 9: Management

Doctoral Symposium: October 6, 2020 (08:00 EAT/GMT+3)

Academic Conference: October 7-8 2020 (08:00 EAT/GMT+3)

Business Forum: October 8, 2020 (14:00 EAT/GMT+3)



**Conference
Chair:**
Prof. Joseph
Ntayi



**Conference
Co-Chair:**
Dr. Johnson
Ssekakubo

August 18, 2020:

Submission of full papers

September 01, 2020:

Review of full papers and
feedback.

September 15, 2020:

Deadline for submitting revised
papers and invitations for
accepted papers.

For more info: www.mubs.ac.ug

For inquiries contact the conference chairpersons and Ms. Serina Ateenyi (aserina@mubs.ac.ug)

INVITATION TO THE WORKSHOP ON “UNDERSTANDING ACCELERATORS AS ORGANIZATIONS IN ENTREPRENEURSHIP”



Later this year, an NSF workshop – **Understanding accelerators as organizations that influence diversity and inclusion in entrepreneurship** – will convene scholars and students to develop a research agenda that explores the practices of accelerators with a focus on matters of diversity and inclusion in entrepreneurship. The output from the gathering will be shared widely to stimulate awareness about the need for greater diversity and inclusion in the entrepreneurial ecosystem and the means by which scholars and practitioners can collaborate on rigorous and relevant research.

Faculty members and PhD students who would like to participate should contact Betsy Campbell ([bjc28 @ psu.edu](mailto:bjc28@psu.edu)). Please include name, role (faculty/student), and a very short description of work you are currently doing or plan to do related to diversity and Practice Theories.



OPEN ONLINE COURSE ON “ORGANIZING IN TIMES OF CRISES”

A group of German and Austrian organizational and management scholars spearheaded by Elke Schüßler (University of Linz) and Leonhard Dobusch (University of Innsbruck) got together to develop, within a period of three weeks, a full online course entitled “**Organizing in Times of Crisis: The Case of Covid-19**”.

The Covid-19 crisis has forced teaching faculty around the world to rapidly reconsider their teaching approach. Not only did courses have to be moved fully online in a short period of time, but also did the crisis provide a unique context for sensitizing students of strategic management and organizations to the complexity in which the current economic system is organized, the challenges for management and leadership under this complexity and uncertainty, and the social embeddedness and responsibility of corporations.

The course is designed in a fully online, radically asynchronous format, taking into account the challenges faculty and students alike might face in balancing work with care duties or possible illness. It challenges students in each assignment to use theoretical concepts and apply them to the Covid-19 crisis, thereby facilitating a deep understanding of these concepts while demonstrating their practical relevance and providing a reflection space for questions relating to the crisis situation.

The course is targeted at students around the globe. All lectures, slides, and assignments are openly licensed (CC-BY) and a standard syllabus as well as lecture slides for re-use are available. All contributors provide short video lectures with basic insights as well as current research insights on topics related to crisis management. Examples include decision-making in times of crisis, crisis leadership, crisis communication, the role of open science, crisis and inequality or risk and resilience in global supply chains.

Find more information and the course material at <https://timesofcrisis.org/>



Elke Schüßler



Leonhard Dobusch





Strategizing Activities & Practices

Outgoing IG Chair: Sotirios Paroutis – Warwick Business School (sotirios.paroutis@wbs.ac.uk)

IG Chair: Rajiv Nag – Drexel University (rn362@drexel.edu)

IG Chair Elect: Virpi Sorsa – Hanken School of Economics (virpi.sorsa@hanken.fi)

Program Chair: Katharina Dittrich– Warwick Business School (Katharina.Dittrich@wbs.ac.uk)

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