

AUGUST 5 - 9, 2022

2022 ANNUAL MEETING OF THE
ACADEMY OF MANAGEMENT

SEATTLE / HYBRID



Strategizing Activities & Practices

SESSION INFORMATION



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Strategizing Activities & Practices

FRIDAY, AUGUST 5TH

7th Annual SAP IG Doctoral & Early Career Program

This intense, but rewarding, one-day program eases doctoral and early career scholars into their conference experience and maximizes opportunities to build new networks. The program runs through Friday and includes three thematically relevant PDWs (thematic, method, career), an individual virtual mentoring session, and a Q&A session with the program's patron. The day concludes with another highlight - the SAP dinner at the Cutters Crabhouse. For more information on the program, please liaise with the organizers.

Organizers: Jennifer Sloan, Alberta School of Business; Lorenzo Skade, European University Viadrina, Frankfurt (Oder); Milena Leybold, University of Innsbruck

Patron: Linda Rouleau, HEC Montreal

9:00AM-12:00PM (PDW Workshop)

78 (SAP, RM, OMT) [Reconsidering Template Use in Qualitative Research: Where Do We Go From Here and How Do We Get There?](#)

Seattle Convention Center, Room 201, Hybrid Interactive

Organizers: **Tine Koehler**, U. of Melbourne; **Anne D. Smith**, U. of Tennessee, Knoxville; **Vikram Bhakoo**, U. of Melbourne

Facilitators: **Michael G. Pratt**, Boston College; **Scott Sonenshein**, Rice U.; **Martha S. Feldman**, U. of California, Irvine; **Bill Harley**, U. of Melbourne; **Joep Cornelissen**, Erasmus U. Rotterdam; **Karen D. Locke**, College of William and Mary; **Karen Golden-Biddle**, Boston U.; **Michael Lerman**, Iowa State U.; **Nick A. Mmbaga**, Butler U.; **Jane Kirsten Le**, WHU - Otto Beisheim School of Management; **Torsten Schmid**, U. of St. Gallen; **Sebnem Cilesiz**, U. of Louisiana at Lafayette; **Tammar B. Zilber**, Hebrew U. of Jerusalem; **Patrizia Zaroni**, Hasselt U. & Utrecht U.; **Jacqueline Mees-Buss**, U. of New South Wales; **Catherine Lynelle Welch**, U. Of Sydney; **Rebecca Piekkari**, Aalto U. School of Business

FRIDAY, AUGUST 5TH

1:00PM – 3:30PM (PDW Workshop)

165 (SAP, OMT, STR, CAR, MOC, OB, TIM) [Who am I, and What am I Doing? Crafting a Research Identity Narrative for Academic Career Transition](#)

Seattle Convention Center, Room 201, Hybrid Interactive

Organizers: **Krista Pettit**, Ivey Business School; **Fannie Couture**, U. of Sydney Business School; **Renate Kratochvil**, BI Norwegian Business School; **Sophie Elizabeth Jané**, Umeå School of Business, Economics, and Statistics

Speaker: **Herminia Ibarra**, London Business School

Panelists: **David Oliver**, U. Of Sydney; **Katharina Dittrich**, Warwick Business School; **Tammar B. Zilber**, Hebrew U. of Jerusalem; **Stephanie J. Creary**, The Wharton School, U. of Pennsylvania; **Ravi S. Kudesia**, Fox School of Business, Temple U.; **Keimei Sugiyama**, U. of Wisconsin Milwaukee

3:30PM-4:30PM (PDW Workshop)

216 (SAP, MC) [What's Your Theory of Impact? Institutional Context and Engagement with Business & Social Leaders](#)

Seattle Convention Center, Room 201, Hybrid Interactive

Facilitators: **Jonathan P. Doh**, Villanova U.; **Theodore L. Hill**, Fox School of Business, Temple U.; **Olga Kokshagina**, EDHEC Business School; **Anne-Laure Mention**, RMIT U.; **Krsto Pandza**, U. of Leeds; **David Phipps**, York U.; **Kathryn Watson**, Leeds University Business School

5:00PM-6:00PM (Meeting)

230 (SAP) [Strategizing Activities and Practices Early-Career Program: Reception with Patron Linda Rouleau](#)

Offsite, Cutters Crabhouse, Offsite In-Person

Organizers: **Jennifer Sloan**, Alberta School of Business; **Lorenzo Skade**, European U. Viadrina, Frankfurt (Oder), Milena Leybold, Innsbruck U.

Speaker: **Linda Rouleau**, HEC Montreal

FRIDAY, AUGUST 5TH

5:00PM-9:00PM (Social Event)

229 (SAP) [Strategizing Activities and Practices Interest Group Annual Dinner 2022](#)

Offsite, Cutters Crabhouse, Offsite In-Person

The SAP Annual dinner will be held on Friday 5th August. 5 to 6pm Cocktail hour, 6 to 9pm Dinner at Ivar's Acres of Clams – Pier 54, 1001 Alaskan Way, Seattle Waterfront

Seats are assigned on a “first-come, first-served” basis.

Please sign up quickly under: <https://secure.aom.org/PDWReg/>



SATURDAY, AUGUST 6TH

7:30AM-8:30AM (Social Event)

265 (SAP) [Strategizing Activities and Practices Interest Group Virtual Café](#)

[Saturday 6th August 2022](#)

Virtual Live Open

9:00AM-11:00AM (PDW Workshops)

340 (SAP, RM, OB, OMT, MOC, ODC) [Video Methods In Organizational Studies](#)

Virtual Live Open

Organizers: **Marlys K. Christianson**, U. of Toronto; **Philip Gylfe**,

Aalto U. School of Business; **Curtis LeBaron**, Brigham Young U.

Facilitators: **Zhike Lei**, Pepperdine U.; **Feng Liu**, Saint Mary's U., Canada;

Sotirios Paroutis, Warwick Business School; **Matthias Wenzel**, Leuphana U. Lüneburg



SUNDAY, AUGUST 7TH

7:30AM-9:00AM (Social Event)

595 (SAP) [Strategizing Activities and Practices Interest Group Breakfast](#)

[Sunday 7th August 2022](#)

Offsite, Bacco Café, Offsite In-Person



MONDAY, AUGUST 8TH

8:00AM-9:00AM (Social Event)

1090 (SAP) [Strategizing Activities and Practices IG Business Meeting 2022](#)

Virtual Live Open

9:00AM-10:30AM (Paper Session)

1542 (SAP) [Strategy Practice in Novel Organizational Contexts](#)

Sheraton Grand Seattle, Grand Ballroom A, In-person Only

Session Moderators: **Susan Hilbolling**, Aarhus University; **Andrea Carugati**, Aarhus University

Serendipitous Learning in Collaborative Innovation in the Fight Against Severe Hypoglycemia | **Pernille Smith**, Aarhus U., Department of Management;

Susan Hilbolling, Aarhus U., BSS (**SAP Best Paper Award**)

Constructing a New Organizational Form: One is not Born an Institutional

Entrepreneur, but Becomes One | **Romain Slitine**, IAE Paris - Sorbonne

Business School; **Didier Chabaud**, IAE Paris - Sorbonne Business School

Collective Strategy, Industry Legitimation, and Discourse: Institutional Work of

Trade Associations | **Thomas Greckhamer**, Louisiana State U.; **Katelynn**

M. Sell, West Texas A&M U. (**SAP Best Practice-Oriented Paper Award**)

Advancing Knowledge Creation in Collaborative R&D: Counterintuitive

Dynamics of Individual Strategy | **Pernille Smith**, Aarhus U.; **Andrea**

Carugati, Aarhus U.

11:00AM-12:30PM (Symposium, Panel)

1261 (SAP, OMT, ONE) [Practicing Impact and Impacting Practice? Creating Impact Through Practice-Based Scholarship](#)

Sheraton Grand Seattle, Boren, In-person Only

Organizers: **Lorenzo Skade**, European U. Viadrina, Frankfurt (Oder); **Yanis**

Hamdali, European U. Viadrina, Frankfurt (Oder)

Discussant: **Davide Nicolini**, U. of Warwick

Panelists: **Paula Jarzabkowski**, U. of Queensland; **Juliane Reinecke**, King's

College London; **Eero Vaara**, U. of Oxford; **Charlene E. Zietsma**, Penn State U.

MONDAY, AUGUST 8TH

12:30PM-2:00PM (Paper Session)

1351 (SAP) *Strategic Change, Materiality, and Innovation Processes*

Seattle Convention Center, Room 211, Hybrid Interactive

Session Moderator: Katharina Dittrich, Warwick Business School

Reinventing Hollands Kroon: Dynamics of Strategic

Change and Legitimacy in Public Sector | **Dave Kiwi**, Vrije U. Amsterdam, School of Business and Economics; **Saeed Khanagha**, Vrije U. Amsterdam

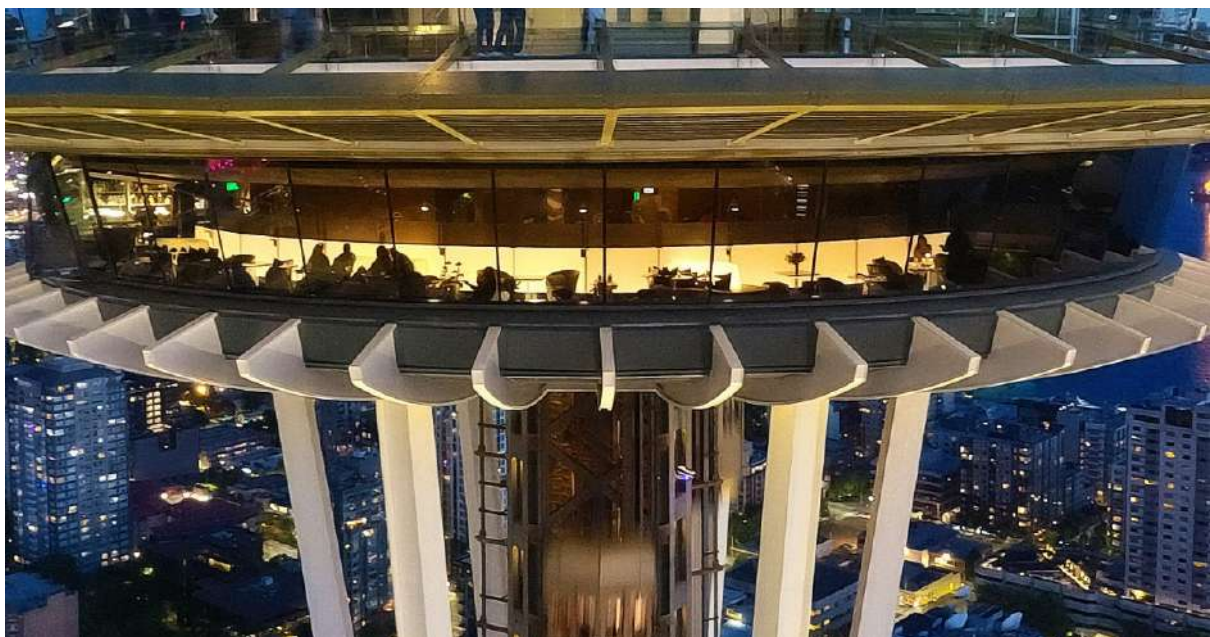
Patterns of Intra-Action: How Material-Discursive Practices Progressively Shape Strategic Change | **Jarryd Daymond**, U. Of Sydney; **Stefan Meisiek**, U. of Sydney Business School; **Eric Knight**, Macquarie Business School, Macquarie U.

The Role of Middle Management and the Mediation of

Artifacts in the Process of Organizational Change | **Manoel Lins Junior**, FDC - Fundacao Dom Cabral; **Rosileia Milagres**, FDC - Fundacao Dom Cabral; **Maria-Elisa Brandão-Bernardes**, FDC - Fundação Dom Cabral

Decidedly Undecided Change: Producing Spielraum for Organizational

Periphery | **Sari Laari-Salmela**, U. of Oulu Business School; **Juha Tuunainen**, U. of Oulu Business School; **Kari Kantasalmi**, U. of Oulu Business School; **Anu Kajamaa**, U. of Oulu



MONDAY, AUGUST 8TH

2:00PM-3:30PM (Paper Session)

1436 (SAP) [Strategic Decision Making](#)

Seattle Convention Center, Room 617, Hybrid Interactive

Session Moderators: **Radek Nowak (online)**, New York Institute of Technology; **Arne Keller (in person)**, Vienna U. of Technology

When Speed in Decision Making Improves Firm Performance: The Role of Absorptive Capacity | **Radek Nowak**, New York Institute of Technology
Timing and Emotions in Learning Practice Adoption | **Suvi-Tuuli Helin**, Aalto U.; **Timo Olavi Vuori**, Aalto U. (**SAP Best Student Paper Award**)

Strategic Implications of Algorithmic Tools in Operational Decision-Making | **Jane Seppälä**, Aalto U., Department of Industrial Engineering and Management; **Tero Ojanpera**, Aalto U.

The Role of Integration Managers in Post-Acquisition Integration: A Decision-Making Perspective | **Sniazhana Ana Sniazhko**, U. of Vaasa; **Mark Thomas**, Grenoble Ecole de Management; **Marcos Pereira Fernandes De Barros**, Grenoble Ecole de Management

3:30PM-5:00PM (Symposium, Panel)

1510 (SAP, ENT, OMT) [Practicing Strategy and Entrepreneurship: Two Sides of the Same Coin?](#)

Virtual Live Presenter

Organizers: **Neil Aaron Thompson**, Vrije U. Amsterdam; **Anna**

Saies Jenkins, U. of Queensland; **Sara R. S. T. A. Elias**, U. of Victoria; **A. Paul Spee**, U. of Queensland

Distinguished Speakers: **Paula Jarzabkowski**, U. of Queensland; **Dimo P. Dimov**, U. of Bath; **Chris Steyaert**, U. of St. Gallen; **Melissa Graebner**, U. of Illinois at Urbana-Champaign; **Joep Cornelissen**, Erasmus U. Rotterdam



MONDAY, AUGUST 8TH

4:30PM-6:00PM

1164 (SAP) Strategizing Activities and Practices Interest Group
Annual Keynote 2022

Seattle Convention Center, Tahoma 5, Hybrid

Distinguished Keynote Speaker: **Martha Feldman**, University of California,
Irvine

7:00PM-9:00PM (Social Event)

1611 (SAP) [Strategizing Activities and Practices Interest Group Social 2022](#)

Sheraton Grand Seattle, Grand Ballroom B, In-person Only



TUESDAY, AUGUST 9TH

8:00AM-9:30AM (Paper Session)

1719 (SAP) [Managing Strategic Tensions for a Better World](#)

Seattle Convention Center, Room 205, Hybrid Interactive

Session Moderator: **Lorenzo Skade (in person)**, European U. Viadrina, Frankfurt (Oder); **Virpi Sorsa (Online)**, Aalto U.

“Senator, We Run Ads!”: On The Persistence of

Facebook’s Paradoxical Tensions | **Lorenzo Skade**, European U. Viadrina, Frankfurt (Oder); **Jochen Koch**, European U. Viadrina, Frankfurt (Oder);

Eric Knight, Macquarie Business School, Macquarie U.

Communication of Crisis or Crisis of Communication | **Elisa Lehrer**, European U. Viadrina, Frankfurt (Oder); **Jochen Koch**, European U. Viadrina, Frankfurt (Oder)

Tracing Paradoxes: The Nonlinear Movement of Paradoxical Tension in Interorganizational Partnerships | **Jane Kirsten**

Le, WHU - Otto Beisheim School of Management; **Margaret**

Koli, WHU Otto Beisheim School of Management

NASA’s Inter-Organizational Open Innovation Practices

to Tackle the Exploration-Exploitation Paradox | **Christina Angelika**

Wawarta, Warwick Business School; **Loizos Th. Heracleous**, Warwick Business School; **Sotirios Paroutis**, Warwick Business School



TUESDAY, AUGUST 9TH

9:30AM-11:00AM (Paper Session)

1793 (SAP) [Strategists Creating a Better World](#)

Sheraton Grand Seattle, Boren, In-person Only

Session Moderator: **Igor Pyrko**, U. of Bristol

Understanding the Role of Courage and Phronesis in the Strategy Work of Sustainability Professionals | **Igor**

Pyrko, U. of Bristol; **Gary Thomas Burke**, Aston U.; **Bimal Arora**, Aston Business School; **Divya Jyoti**, Lancaster U. Management School; **Omid Omidvar**, Aston Business School

Working in the Gaps: Exploring the Strategy Work of Accomplished

Sustainability Professionals | **Gary Thomas Burke**, Aston U.; **Bimal**

Arora, Aston Business School; **Divya Jyoti**, Lancaster U. Management

School; **Omid Omidvar**, Aston Business School; **Igor Pyrko**, U. of Bristol

Humanizing Organizations: The Coordinated Response of News Organizations to Defamatory Attacks | **Krista Pettit**, Ivey Business School

11:00AM-12:30PM (Symposium, Panel)

1905 (SAP, OMT, ODC) [Practice Perspectives on Grand Challenges: Insights from SAP and Routine Dynamics Research](#)

Seattle Convention Centre, Room 210, Hybrid Interactive

Organizers: **Anja Danner-Schröder**, U. of Kaiserslautern, Germany; **Christian**

Alexander Mahringer, U. of Stuttgart; **Kathrin Sele**, Aalto U. School of Business

Discussants: **Joel Gehman**, George Washington U.; **Kathleen M. Sutcliffe**, Johns Hopkins U.

Panelists: **Martha S. Feldman**, U. of California, Irvine; **Paula Jarzabkowski**, U. of Queensland; **Brian T. Pentland**, Michigan State U.; **Linda Rouleau**, HEC Montreal

TUESDAY, AUGUST 9TH

12:30PM-2:00PM (Paper Session)

1993 (SAP) [Strategy Sensemaking and Meaning Making](#)

Sheraton Grand Seattle, Boren, In-person Only

Session Moderator: **Carola Wolf**, University of Liverpool

Making and Breaking the Future in the Presence: The Atmospheric Practices in a Future-Making Lab | **Anna-Lisa Schneider**, U. Bundeswehr, Munich; **Verena Bader**, Bundeswehr U. Munich; **Stephan Kaiser**, Bundeswehr U. Munich

Practice View to Strategic Sensemaking: Loan Officers and Loan Default in a Microfinance Institution | **Rose Ntondumu Bote**, Grenoble Ecole de Management; **Corine Genet**, Grenoble Ecole de Management

How Do Actors Reflect on Unfamiliar Routine Patterns? An

Ethnographic Study of Collective Reflection | **Daniel Gaeckle**, U. of Stuttgart; **Christian Alexander Mahringer**, U. of Stuttgart; **Birgit Elisabeth Renzl**, U. of Stuttgart

“Never Too High, Never Too Low” Shifting Focus in Creating Exceptional Strategic Performance | **Anniina Rantakari**, U. of Oulu; **Jenni Myllykoski**, U. of Oulu Business School

12:30PM-2:00PM (Paper Session)

1994 (SAP) [Theorizing Strategy as Practice in New Ways](#)

Sheraton Grand Seattle, Grand Ballroom D, In-person Only

Session Moderator: **Ashley Hockensmith**, U. of Massachusetts

Reconceptualizing Customer Capital: A Strategy as Practice Approach | **Ashley Hockensmith**, U. of Massachusetts, Amherst; **Matthew CB Lyle**, U. of Colorado, Colorado Springs; **Bruce Skaggs**, U. of Massachusetts, Amherst
Strategic Governance of Mobility Ecosystems – A Practice-Based Perspective | **Tobias Heussler**, Wiesbaden Business School, UAS Wiesbaden; **Christof Backhaus**, Edinburgh Napier U.

Rhythms of Strategy | **Omid Omidvar**, Aston Business School; **Gary Thomas Burke**, Aston U.; **Igor Pyrko**, U. of Bristol (**SAP Pushing the Boundary Award**)

TUESDAY, AUGUST 9TH

12:45PM-2:00PM (Social Event)

2236 (SAP) [Joint SAP OMT Café: SDGs, Sustainability and Grand Challenges](#)
Offsite, Caffe Ladro, Offsite In-person

2:00PM-3:30PM (Symposium, Presenter)

2082 (SAP, STR, OMT) [Advancing Research on Capability Development and Reconfiguration](#)

Sheraton Grand Seattle, Madrona, In-person Only

Organizers: **Arne Keller**, Vienna U. of Technology; **Wolfgang H.**

Guettel, TU Wien; **Stefan Konlechner**, Johannes Kepler U. Linz

Discussants: **Dovev Lavie**, Bocconi U.; **Erwin Danneels**, U. of South Florida

Overcoming social breakdowns in capability reconfiguration | **Joakim Hans Netz**, Jönköping U.; **Patrick Reinmoeller**, IMD

The best of two worlds? Corporate ventures for capability

renewal of an incumbent | **Kathrin Borner**, Vrije U. Amsterdam; **Fleur Deken**, Vrije U. Amsterdam; **Hans Berends**, Vrije U. Amsterdam; **Frans Feldberg**, KIN Research, VU Amsterdam

Reconfiguring or rather redeploying capabilities in the face of technological change? | **Stefan Konlechner**, Johannes Kepler U. Linz; **Arne Keller**, Vienna U. of Technology; **Wolfgang H. Guettel**, TU Wien

Overcoming barriers to the open innovation capability: A cognitive perspective | **Ralf Wilden**, Macquarie Business School, Macquarie U.; **Krithika Randhawa**, U. of Technology, Sydney; **Siegfried P. Gudergan**, Waikato Management School

See you next year in Boston (or virtually)!

*Please submit your PDW proposals, symposia and papers to the
Strategizing Activities and Practices Interest Group!*

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