



Call for Submissions

STRATEGIZING ACTIVITIES AND PRACTICES (SAP)

Program Chair: **Katharina Dittrich**, *Warwick Business School, UK*, saprogram.chair@gmail.com

The Strategizing Activities and Practices (SAP) interest group invites intellectually bold and stimulating research for submission to the 80th Academy of Management's annual meeting 2020, held in Vancouver, BC (Canada). Over the past few years, the SAP interest group has established an inclusive and diverse community that sheds light on the **everyday practices and activities that constitute strategy work in the established and more contemporary organizations**. Some of the key questions for the SAP interest group are what, when, why, and how organizational leaders carry out strategic work -and how this work matters.

The theme of AOM 2020 is “[20/20: Broadening our Sight](#)” and aims at addressing the most pressing challenges that our world faces (e.g., corruption, discrimination, climate change) by overcoming the dichotomies that characterize our academic work, such as micro *or* macro, qualitative *or* quantitative, knowledge creation *or* knowledge dissemination, research *or* teaching etc. The theoretical underpinnings of SAP research, such as various strands of practice theory, paradox and dialectics and other related theories, are ideally suited to overcoming such self-imposed dichotomies. Instead of creating conceptual and analytical oppositions, these approaches recognize the inherent relationship between elements that are often treated dichotomously. Practice theory and other related approaches can also help practitioners to overcome the dichotomies and paradoxes that they face in their efforts to address today's societal challenges, like social *vs* financial, long-term *vs* short-term, community *vs* individual and so forth. Finally, “Broadening our sight” also invites us to examine and theorize how organizations broaden their sight by engaging in various new practices of “open strategizing.” The thematic stance of AOM 2020 therefore, offers a particularly exciting opportunity to develop SAP research by both embracing dualities and paradoxes and broadening our sight of what strategizing can mean.

We encourage the submission of **conceptual and empirical studies as well as methodological reflections** that focus on the specific conference theme, works that address other issues within the general domain of the SAP Interest Group and those that explore the intersections of SAP with fellow divisions such as STR, OMT, ODC, RM, TIM and MOC. We also warmly invite **symposia** that seek to change the conversation on existing scholarly approaches and develop new questions and ways of looking at phenomena. Keeping the importance of “Broadening our sight” in mind, we strongly encourage the submission of manuscripts that appeal to wider audience beyond the SAP community by building linkages with other divisions and interest groups.

The submission deadline for the 80th AOM Annual Meeting is **Tuesday, January 14, 2020 at 5:00 PM ET (NY Time)**. [Paper and symposia submissions](#) must be made through the AOM Submission System (opens early December 2019). Please carefully review all the submission information and formatting instructions especially before submitting symposia. The scholarly program takes place from Sunday, August 9 2020 through Tuesday, August 11 2020 (times vary).

Last but certainly not the least, allow us to emphasize that strong scholarship requires good reviews. Reviewing peers' works is a fundamental process through which knowledge advances in a community. If you are submitting to the SAP Interest Group this year, please also [consider reviewing for SAP!](#) For more information on *Strategizing Activities and Practices*, kindly please visit the [SAP Interest Group website](#).