

### IM Division Executive Committee 2020-2021

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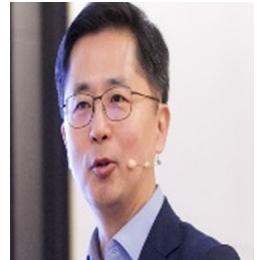
## Message from Division Chair

**Dear IM Division Members,**

Happy New Year!

It is such an honor to have the opportunity to serve as **Division Chair** for 2020-2021. I am so pleased to be working with my Executive Committee colleagues (**Immediate Past Division Chair, Anu Phene**; **Division Chair Elect Katherine Xin**; **Division Program Chair Bill Newbury**; and **Division PDW Chair, Grazia Santangelo**), our ever-hardworking **Division Treasurer Malika Richards**, and the 50+ members of the **Division's various committees**, to continue the IM Division's tradition of offering its membership a mix of learning, friendship, and fun. I want to take this opportunity to acknowledge the people who worked so hard to make the 2020 Annual Meeting such a success. In particular, **Katherine Xin** and **Bill Newbury** carried unusually heavy loads as the Program and PDW Chairs due to the abrupt change of the format of the conference in the wake of the Covid-19 pandemic. The **Communications Committee**, chaired by **Chei Hwee Chua**, kept us informed about IM-related developments throughout the year. The **Research and Dissertation Committees** (chaired by **Grazia Santangelo** and **Davina Vora**, respectively) worked extremely hard to determine the winners of most of the Division's many awards. We are ever-grateful to the generous sponsors of these awards (see p.2 & p.3 for details). In 2020, we also had the opportunity to honor several colleagues, including **Division Eminent Scholar Award** winner **Yves Doz**, **Amorepacific Outstanding Educator Award** winner **Kendall Roth**, **Outstanding Service to the Global Community Award** winner **Rosalie Tung**, and **FIU Emerging Scholar Award** winner **Minyoung Kim**. The successful program of this first virtual AOM conference would not have been possible without the help of the 522 reviewers (from 48 countries), who gave feedback on 468 submissions.

In response to the Covid-19 crisis, the **Executive Committee** launched the **division webinar series** as a new initiative. In the wake of the COVID-19 pandemic, webinars have become an effective vehicle to help scholars and students around the world keep up with and discuss important topics. To better serve division members' intellectual needs, IM Division will offer three types of webinars on a monthly basis: **Eminent scholar webinars**, **research webinars**, and **committee-led webinars**. The **Online Research Resources Committee** (chaired by **Sali Li**) offered the first of these webinars on October 2, 2020. Almost 200 members attended the **webinar** titled, '**Editors' Panel: Data in International Business Research – Sources, Validation and Transparency**'. We will also invite several recipients of the IM Division's Eminent Scholar Award. The first speaker in the **Eminent Scholar Webinar** was **Professor Tarun Khanna** of **Harvard Business School**. In his **webinar** titled, '**Platforms for entrepreneurs in the post-pandemic era**' on November 5, 2020, almost 300 members signed up. (Continued on p.2)



## 2020 IM Division Award Winners

### IM Division D'Amore-McKim School of Business, Northeastern University Best Dissertation Award

*Reappraising International Business in a Digital Arena: Barriers, Strategies, and Context for Internationalization of Mobile Apps*

Noman Shaheer, U. of Sydney (PhD from U. of South Carolina)

### IM Division CEIBS Best Paper Award

*Navigating Complex Frontiers: International Business Travellers as Global Boundary Spanners in MNEs*

Kieran Michael Conroy, Queen's U. Belfast; Anthony McDonnell, U. College Cork; Stefan Jooss, U. College Cork

### IM Division HKUST Best Paper in Global Strategy Award

*The Effect of Exporting to Country of Origin on the Financial Performance of Immigrant-Owned SMEs*

Horatio Morgan, Ryerson U.; Sui Sui, Ryerson U.; Shavin Malhotra, U. of Waterloo

### IM Division Best Paper in OB / HRM / OT Award

*Expatriate Work Role Engagement: A Conditional Crossover and Spillover Perspective*

Mihaela Dimitrova, WU Vienna; Sebastian Reiche, IESE Business School; Mina Westman, Tel Aviv U.; Shoshi Chen, Tel Aviv U.; Olivier Wurtz, U. of Vaasa; Mila Borislavova Lazarova, Simon Fraser U.; Margaret A. Shaffer, U. of Oklahoma

### IM Division GWU-CIBER Best Paper on Emerging Markets Award

*MNE Space and Subnational Location Choice*

Yong Wang, Xi'an Jiaotong U.; Yi Tang, U. of Hong Kong; Xiaotao Yao, Xi'an Jiaotong U.; Shu Yu, City U. of Hong Kong

### IM Division Douglas Nigh Award

*The Role of Distinct Organizational Learning Types in Value Chain Fine-Slicing Decisions*

Carlos Adrian Rodriguez, INCAE Business School; Russell Seidle, Suffolk U.

### IM Division Best Paper in International Corporate Governance Award

*Corporate Governance and Foreign IPO Underpricing: A Configurational Approach*

Zhihan Shen, Peking U.; Igor Filatotchev, King's College London; Ryan Adam Krause, Texas Christian U.

### IM Division Best Paper in Corporate Social Responsibility and Sustainability Award

*What Happens Abroad, Stays Abroad? Reputation Risks of MNE Irresponsibility in Home and Host Markets*

Irina Minodora Surdu, Warwick Business School; Giulio Nardella, Loughborough U.

(Continued on p.3)

## Message from Division Chair (Continued from p.1)

Professor Elizabeth Rose, former Division Chair, and Denise Dunlap, Chair of the Scholarship and Engagement Committee, will organize research webinars in the first weeks of February, March, and April, 2021. For more details and a registration link, please keep an eye out for the announcements that we will be posting on our division's discussion forum, [International Management \(IM\) Community Discussion at Connect@AOM](#) and our division's [Facebook page](#). We look forward to seeing you online in IM Division's webinar series!

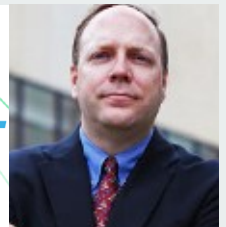
In addition to webinars, the Membership Drive Committee launched our [IM Global Podcast Series](#) with monthly episodes featuring influential scholars in IM such as Ruth Aguilera, Alvaro Cuervo-Cazurra, and Rebecca Piekkari (see p.11 for details).

We are delighted to welcome Alex Settles as Co-Chair of the Membership Drive Committee and new committee members to our leadership ranks (see p.5 & p.6 for the full list of IM Division Committees and their chairs and members. For now, please assist Bill Newbury and Grazia Santangelo by submitting your best work to the IM Division as well as serving as reviewers for the 2021 AOM conference (Check out the many paper awards on offer – see p.3!) In addition to papers, please send proposals for innovative professional development workshops and thought-provoking panels.

I look forward to seeing you all in the virtual 2021 AOM conference.

**Jaeyong Song**  
Division Chair

## Call for Scholarly Program Submissions by Division Program Chair



The IM Division invites submissions of papers and symposia for the scholarly program of the 2021 Academy of Management annual meeting which will be held virtually from 30 July to 3 August 2021. For the 2021 conference, please note that both PDW and Scholarly sessions will be intermingled and may take place any day during the Annual Meeting. The theme for the 2021 Academy of Management meeting is "Bringing the Manager Back in Management". This theme should be particularly salient to our division members given that managers are the key players in the international management function.

The IM Division focuses on the development of theory, research and the practice of management with a cross border or cross cultural dimension. Major topics include, but are not limited to: the cross-border management of operations, including multi-country, multi-unit, strategy formulation and implementation; evolving forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and other institutional forces on strategies, organizational forms, and management practices; the international competitiveness of firms, industries, and nations; and comparative management studies involving two or more countries. We welcome paper and symposia submission related to any of the topics above, or any topic related to the domain of international management. To learn more about the IM Division, [visit our website](#). (Continued on p.3)

# Call for Scholarly Program Submissions by Division Program Chair

(Continued from p.2)

**Best Paper Awards:** The IM Division is proud of the outstanding work of our members, and along with our sponsors will present the eight following best paper awards at the 2021 conference. Note that at least one paper author must be an IM Division member to be eligible for these awards. Please submit your best work to the IM Division for award consideration.

- IM Division CEIBS Best Paper Award
- IM Division HKUST Best Paper in Global Strategy Award
- IM Division Best Paper in OB / HRM / OT Award
- IM Division GWU-CIBER Best Paper on Emerging Markets Award
- IM Division Best Paper in Corporate Social Responsibility and Sustainability Award
- IM Division Best Paper in International Corporate Governance Award
- IM Division Georgetown Best Paper in International Business and Policy Award
- Douglas Nigh Award (for interdisciplinary papers by junior scholars)

See detailed award descriptions & eligibility criteria here: <https://im.aom.org/awards-details/>

In addition to papers, please consider submitting **symposium proposals** that explore interesting topics using innovative perspectives and a variety of theoretical lenses. Symposia offer the opportunity to examine interfaces by engaging in meaningful and highly-interactive dialogue among the panelists and with the audience, in clear contrast to the more unidirectional nature of paper presentations.

**Submission deadline:** All paper and symposium submissions must be completed by **Tuesday, 12 January 2021, at 5:00 PM ET (NY time)**. The **Submission Center** is open from early December 2020. Submission guidelines are available on the AOM website.

**Reviewing:** If you submit a paper, we also expect you to sign up to review. Thank you in advance. **Please sign up** and select the IM Division and topic codes that reflect your areas of expertise! We will ask you to review about three submissions between mid-January and mid-February 2021, and to provide the authors with thoughtful and constructive comments that are developmental in nature.

With your excellent paper and symposium submissions - and your invaluable assistance with the reviewing process - we will have yet another interesting and thought-provoking IM program. See you in virtually in summer 2021!

**William Newbury**  
**Division Program Chair**

## IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations for 2020 - 2021.



AMOREPACIFIC



## 2020 IM Division Award Winners (cont'd from p.2)

**IM Division Georgetown Best Paper in International Business and Policy Award**  
*Contingent Signaling Effects of Anti-Mafia Interventions of MNEs's Acquisitions in Italy (2000 - 2015)*  
Himanshu Bhatt, ESSEC Business School;  
Elisa Operti, ESSEC Business School

**William H. Newman Award Nominee**  
*Bi-National Tandem Leadership in German-Chinese Joint Ventures - A Context Embedded Analysis*  
Yuqi Liu, U. of Passau

**Carolyn Dexter Award Nominee**  
*A Configurational Analysis of the Effects of EQ and CQ on Performance in Multicultural Teams*  
Franziska Eberz, Free U. of Bozen-Bolzano;  
Marjaana Gunkel, Free U. of Bozen-Bolzano;  
Christopher Schlaegel, U. of Groningen; Vas Taras, U. of North Carolina, Greensboro

**All-Academy Theme Symposium Award Nominee**

*Broadening our Sight by Expanding our Horizons: The Future of Intercultural Competence Research*  
Organizers: Martha L. Maznevski, Ivey Business School; Allan W. Bird, Pacific U.; Snezhina Michailova, U. of Auckland; Betina Agata Szkudlarek, U. of Sydney; Vas Taras, U. of North Carolina, Greensboro

**IM Division FIU Emerging Scholar Award**  
Minyoung Kim, U. of Kansas

**IM Division Eminent Scholar Award**  
Yves L. Doz, INSEAD

**IM Division Outstanding Service to the Global Community Award**  
Rosalie Tung, Simon Fraser U.

**AmorePacific Outstanding Educator Award**  
Kendall Roth, U. of South Carolina

## IM Division 2020 Best Reviewers

Ali Intezari	Liang Li
Aline Gatignon	Limin Zhu
Alvaro Cuervo-Cazurra	Liudmyla Svystunova
Amanpreet Kang	Lubza Nihar
Anthony Cannizzaro	Malika Richards
Anupama Phene	Marine Mograbyan
Augustine Awuah Pephrah	Michael Nippa
Bassam Farah	Michael Roberts
Believe Dedzo	Mikael Sondergaard
Bjoern Schmeisser	Nandini Lahiri
Cordula Barzantny	Natalia Fey
Daniel Andrews	Nathaniel Lupton
Daniel Richard Clark	Patrick Bruning
Davina E. Vora	Philipp Kern
Dimitrija Kalanoski	Raquel Garcia-Garcia
Ebes Esho	Ruihua Joy Jiang
Elaine Yen Nee Oon	Ryan Federo
Elizabeth L. Rose	Sachiko Yamao
Han-fen Hu	Sebastian Reiche
Hinrich Voss	Tao Han
Jennifer Spencer	Thomas Lindner
Jesper Edman	Vera Kunczer
Jiaju Yan	Wenqiang Tang
Jun Yang	Wen Li
Karishma Nagre	Xiaoxi Liu
Kun Zhang	

# Heads Up on key PDWs!

## Doctoral Student Consortium Chair



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## Junior Faculty Consortium Chair



**Jonathan Doh**  
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## Meet-the-Editors Session Chair



**Ilya Cuypers**  
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## Paper Development Workshop Chair



**Srividya Jandhyala**  
ESSEC Business School  
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# Call for Professional Development Workshop Submissions by Division PDW Chair



BRINGING  
**THE MANAGER**  
BACK IN **MANAGEMENT**  
81st Annual Meeting of the Academy of Management  
30 July – 3 August 2021 | A Virtual Experience



The IM Division invites submissions for **Professional Development Workshops** (PDWs) at the 2021 virtual AOM Annual Meeting. This year's conference theme is **"Bringing the Manager Back in Management"**. This theme is particularly salient for the IM Division, in light of the challenges and opportunities that managers face when operating across a variety of national and sub-national contexts under increasingly volatile, uncertain, complex and ambiguous conditions.

The IM Division focuses on content pertaining to the theory, research, and practice of management that has a cross border, cross-cultural, or comparative dimension. Major topics include, but are not limited to: the cross-border management of operations, including multi-country, multi-unit, strategy formulation and implementation; evolving forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and other institutional forces on strategies, organizational forms, and management practices; the international competitiveness of firms, industries, and nations; and comparative management studies involving two or more countries. To learn more about the IM Division, visit [our website](#).

Our goal for the PDWs is to provide participants with opportunities to enhance their professional and personal skills relevant to IM-related scholarship and teaching, including macro and micro topics. With this in mind, we seek innovative, provocative, and exciting proposals that bring together an international community of scholars interested in enhancing research and teaching in the broad field of International Management.

The format for PDW sessions is highly flexible. PDWs may consist of **workshops, panels, round-table discussions, training sessions**, etc. – **meaningful interaction** is the key. As such, PDWs provide opportunities to experiment, with respect to both content and format, that are typically beyond the scope of regular paper sessions. We seek creative and interactive proposals that promote **scholarship or teaching** and involve not only other AOM divisions, but also firms, not-for-profit organizations, consultancies, NGOs, and public sector organizations.

The 2021 PDW sessions may take place any day during the Annual Meeting (Fri, 30 July - Tue, 3 Aug). See the [Annual Meeting website](#) for additional information about the conference.

**Submissions:** If you are interested in organizing or being involved in a PDW in any way, please contact **PDW Chair, Grazia D. Santangelo** ([im@cbs.dk](mailto:im@cbs.dk)).

Final PDW submissions must be made through the AOM submission system website. The deadline for submissions is **Tuesday, January 12, 2021 at 5:00 PM ET (NY Time)**. This system will open early December 2020. We look forward to hearing from you regarding exciting workshops for the 2021 AOM online conference!

**Grazia D. Santangelo**  
Division PDW Chair

# IM Division Committees 2020-2021

## Research Committee

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(Continued on p.6)

# IM Division Committees 2020-2021

(Continued from p.5)

## Professional Achievement Awards Committee

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## Eminent Scholar Award Committee

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## Membership Drive Committee

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## Scholarship and Engagement Committee

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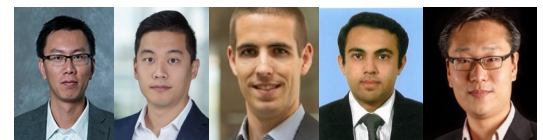
## Best Dissertation Award Committee

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**Stewart Miller**, The U. of Texas at San Antonio, [Stewart.Miller@utsa.edu](mailto:Stewart.Miller@utsa.edu)



## Online Research Resources Committee

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# Upcoming IM Division Webinars

## IM Division Research Webinar Series

Organized by the **Scholarship and Engagement Committee**

- **February 4** — *How to Chart a Research Agenda?*\*
- **March 4** — *My Paper Was Rejected? Now What Do I Do?*\*
- **April** (Date TBA) — *I Have an R&R. How Do I Respond to Reviewers?*\*



## IM Division Teaching IB Webinar Series

Organized by the **Teaching Committee**

**Webinar title:** *Secrets to Successfully Teaching International Business Virtually*

**Date and time:** **February 18** — **3pm - 4:45pm CET/9am - 10:45am EST/10pm - 11:45pm Beijing time**

Following the great success of their previous webinar ([https://www.youtube.com/watch?v=WAB9h\\_IMuWc&feature=youtu.be](https://www.youtube.com/watch?v=WAB9h_IMuWc&feature=youtu.be)), the Teaching Committee is pleased to announce their next webinar. The webinar will start with presentations by **Carl Fey** from Aalto U. School of Business, **Stephane Girod** from IMD, **Michael Witt** from INSEAD, and **Howard Yu** from IMD. The four speakers will share some concrete practical ways one can teach IB effectively virtually such that you will leave the webinar with some new approaches you can try out in your teaching. The second part of the seminar will be a panel discussion on virtual teaching moderated by Carl Fey with the other speakers mentioned above as panel members where the audience will also have the chance to ask questions.



Please join via the following **Zoom link:** <https://aalto.zoom.us/j/62537316459>

Meeting ID: 625 3731 6459; +496938079883, 62537316459# Germany

If you have any questions, please **contact Carl Fey, Teaching Committee Chair** at [carl.fey@aalto.fi](mailto:carl.fey@aalto.fi)

## IM Division Café Webinar Series

Organized by the **Membership Drive Committee**

- **Speaker:** **Professor Elizabeth L. Rose, U. of Leeds**  
**Theme:** *Internationalizing from Emerging Markets*

**Date and time:** **March 12** — **10am - 11am EST/3pm - 4pm GMT/5pm - 6pm EET**



Spearheaded by **Co-Chairs, Alexander Settles and Luis Ricardo Kabbach de Castro**, the Membership Drive Committee launches the IM Division Café Webinar series by inviting **Professor Elizabeth L. Rose** as the first speaker. These 50-minute roundtable discussions are an opportunity to exchange ideas with one of our leading scholars, as well as your fellow IM Division members, on a topic of mutual interest.

Elizabeth L. Rose is Professor of International Business at the University of Leeds. She is also an Adjunct Professor of Business Policy and Strategy at the Indian Institute of Management Udaipur (India). A dual citizen of New Zealand and the United States, her previous academic appointments have been in New Zealand, Finland, and the US. The theme of Professor Rose's roundtable is 'Internationalizing from Emerging Markets.'

**Register here now to attend this webinar:** <https://ufl.zoom.us/meeting/register/tJArdyprzwrGNUBPUCOeluSeVcZRI5iTRhm>

After registering, you will receive a confirmation email containing information about joining the meeting. If you have any questions, **contact Alexander Settles, Membership Drive Committee Co-Chair** at [alex.settles@warrington.ufl.edu](mailto:alex.settles@warrington.ufl.edu)

- **June** — *2021 AOM Conference Preview*\*

## IM Division Eminent Scholar Webinar Series

Organized by **Division Chair, Jaeyong Song**

To give you a heads up, we will have an Eminent Scholar Webinar in the **first week of both May & July**.\*



\*When the webinar details and registration link are available, we will post them on our division's discussion forum, **International Management (IM) Community Discussion at Connect@AOM** and our division's **Facebook page**.

# Open Nominations for Professional Achievement Awards



**Anu Phene**  
Professional Achievement  
Awards Committee Chair

## IM Division Outstanding Educator Award

The IM Division Outstanding Educator Award recognizes continuous excellence & innovation in teaching international management, at all levels and in a global context. The winner is awarded a plaque.

### Eligibility Criteria

- Candidates must be nominated by others; no self-nominations are considered.
- Nominees must have an interest in, and have made substantial contributions to, international management education.
- Nominees must have at least 15 years of teaching experience in the area of international management.
- Nominees must be members of the IM Division.

### Selection Criteria

Candidates are evaluated based on the following criteria:

- Outstanding performance in teaching international management over a long period of time
- An important impact on international management pedagogy as shown, e.g., by innovations in teaching methods and materials that have subsequently been widely adopted by others
- Significant involvement in the training of other outstanding teachers
- Advancing the development of outstanding scholars and the scholarship of others in the area of International Management
- Major contributions to the global dissemination of international management knowledge



### Nomination and Evaluation Process

- Nomination letters should be e-mailed to the **Professional Achievement Awards Committee Chair, Anu Phene** ([anuphene@gwu.edu](mailto:anuphene@gwu.edu)), with a subject heading "**IM Division Outstanding Educator Award**", by **Apr 1, 2021**.
- Nomination letters (maximum of three pages) should provide a persuasive explanation of how the nominee meets the eligibility and selection criteria. The nominee's curriculum vitae should be appended to the letter.
- The IM Division Professional Achievement Awards Committee will review all nominations and may select a winner. In keeping with the highest standards, a winner may not be selected every year.

The award will be announced & presented to the winner at IM Division's business meeting at the 2021 AOM annual meeting.

## IM Division Outstanding Service to the Global Community Award

The IM Division Outstanding Service to the Global Community Award recognizes continuous excellence in serving the international community. While the IM Division provides opportunities to serve the global community, this is not an award for service to our division. Rather, the award scope is sufficiently broad to recognize service made via many organizations, including international institutions, governments, and/ or non-governmental organizations. The award favors longstanding service, but impactful service in a concentrated period of time will also be considered. The winner is awarded a plaque.

### Eligibility Criteria

- Candidates must be nominated by others; no self-nominations are considered.
- Nominees must have at least five years of service to the international community.
- Nominees must be members of the IM Division.

### Selection Criteria

Candidates are evaluated based on the following criteria:

- Demonstrated outstanding service to the international community, over a long period of time – may also have more intensive and impactful service over a shorter period of time
- Had an important impact on the service of others by developing an organization or platform for global service.

### Nomination and Evaluation Process

- Nomination letters should be e-mailed to the **Professional Achievement Awards Committee Chair, Anu Phene** ([anuphene@gwu.edu](mailto:anuphene@gwu.edu)), with a subject heading "**IM Division Outstanding Service to the Global Community Award**", by **Apr 1, 2021**.
- Nomination letters (maximum of three pages) should provide a persuasive explanation of how the nominee meets the eligibility and selection criteria. The nominee's curriculum vitae should be appended to the letter.
- The IM Division Professional Achievement Awards Committee will review all nominations and may select a winner. In keeping with the highest standards, a winner may not be selected every year.
- The award will be announced and presented to the winner at IM Division's business meeting at the 2021 AOM annual meeting. (Continued on p.9)



(Continued from p.8)

The IM Division FIU Emerging Scholar Award recognizes the contribution to international management scholarship by a junior scholar. The winner is awarded a plaque.



- Candidates must be nominated by others; no self-nominations are considered.
- Nominees must have an interest in, and have contributed to, international management scholarship.
- Nominees must have completed their PhD (or equivalent) within the previous eight years, at the time of nomination.
- Nominees must be members of the IM Division.

Candidates are evaluated based on the following criteria:

- Significant impact on research pertaining to international management (as described in the domain of the IM Division).
- Outstanding research productivity, as shown, for example, by number of publications, publications in top journals, number of citations, and research awards received.
- Research independence, as shown, for example, by being the sole or leading author in published research or joint papers that include only junior scholars.

- Nomination letters should be e-mailed to the **Professional Achievement Awards Committee Chair, Anu Phene** ([anuphene@gwu.edu](mailto:anuphene@gwu.edu)), with a subject heading "**IM Division FIU Emerging Scholar Award**", by **Apr 1, 2021**.
- Nomination letters (maximum of three pages) should provide a persuasive explanation of how the nominee meets the eligibility and selection criteria. The nominee's curriculum vitae should be appended to the letter.
- The IM Division Professional Achievement Awards Committee will review all nominations and may select a winner. In keeping with the highest standards, a winner may not be selected every year.

The Executive Committee (EC) of the IM Division is soliciting nominees to stand for election as the new member of the Executive Committee for 2021-2026. The Executive Committee is elected by the Division membership at large, and EC members are elected for a period of five years – progressing through the following positions: IM Division PDW Chair, IM Division Program Chair, IM Division Chair-Elect, IM Division Chair, and Immediate-past IM Division Chair. The Executive Committee for 2020-2021 is composed of Grazia Santangelo (IM Division PDW Chair), William Newbury (IM Division Program Chair), Katherine Xin (IM Division Chair-Elect), Jaeyong Song (IM Division Chair), and Anu Phene (Immediate-past IM Division Chair).

- Nominees must have an interest in, and have contributed to, international management scholarship.
- Nominees must be members of the IM Division.

- Candidates may be self-nominated or nominated by others.
- Nomination letter(s) should be e-mailed to the **Immediate-past IM Division Chair, Anu Phene** ([anuphene@gwu.edu](mailto:anuphene@gwu.edu)), with a subject heading of “**IM Division Executive Committee Nomination**”, by **Apr 1, 2021**.
- Nomination letter(s) (3 pages maximum) should provide an explanation of the qualifications of the nominees for election to the executive committee. The nominee’s curriculum vitae should be appended to the letter.

- The IM Division EC will review the nominees and put forward two qualified candidates for election by the membership of the Division.
- Elections will take place during April-May 2021.
- The candidate who receives the largest number of votes will become the new member of the EC, and will join the EC immediately after the AOM 2021 Annual Meeting.
- The elected EC member will be announced and introduced to the membership at IM Division's business meeting at the AOM 2021 Annual Meeting.

## Let's Get Connected!



### IM Division Community Discussion on Connect@AOM

You can participate in the IM Division Community Discussion if you are an AOM member. If your AOM membership has the IM Division as one of your divisions, you are automatically a member of the IM Division Community. The default email notification of posts is "Daily Digest". You can change it to "Real Time" to receive immediate email notification for each post by clicking the "Settings" button on IM Division Community Discussion after you logged into your AOM account.

You can post on the IM Division Community Discussion in two ways:

- (1) Log into your AOM account & go to the IM Division Community Discussion webpage to post your message
- (2) Email your post to [aom-im@connectedcommunity.org](mailto:aom-im@connectedcommunity.org)  
P.S. You must send from the exact email address that is associated with your AOM member profile.

If you have any questions or need help, please contact:

**Charles Wankel**

IM Division Community  
Lead Administrator & Moderator  
[wankelc@verizon.net](mailto:wankelc@verizon.net)

### IM Division Groups on Facebook

Academy of Management -  
International Management  
Division

[https://www.facebook.com/  
groups/117647314106/](https://www.facebook.com/groups/117647314106/)

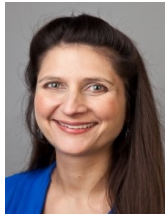
**AOM - IM Division Doctoral Student  
Committee**

[https://www.facebook.com/  
groups/55359789438/](https://www.facebook.com/groups/55359789438/)

# Call for Submissions

## 2021 IM Division D'Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management

The IM Division D'Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management is presented to the best dissertation submitted to the International Management Division. A plaque is awarded to the author of the winning dissertation.



### Eligibility Criteria

- The award competition is open to all Ph.D. and D.B.A. students who have successfully completed their dissertations during the 2020 calendar year.
- Dissertations submitted to other competitions are eligible.
- All applicants must be members of the IM Division.
- The dissertations must contribute to basic or applied knowledge on topics within the domain statement of the IM Division.

### Domain Statement

The International Management Division focuses on research in management and organization theory, research, and practice with a cross-border or cross-cultural dimension. Major topics include: the international competitiveness of firms, industries, and nations; the cross-border management of operations, including multi-country, multi-unit strategy formulation and implementation; evolving organizational forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and institutional forces on strategies, organizational forms, and management practices; and comparative management studies involving two or more countries.

### Submission Guidelines

- Submit electronically a 10-page, double-spaced abstract, with margins of one inch (2.54 cm) on every side and in no smaller than 12-point font. This abstract should include a description of the dissertation's objective, theoretical foundations, relation to prior research, methodology, findings, limitations, and contributions to the field of international management. Reference lists are not included within the 10-page limit, but all other text, figures, tables or illustrations are included.
- Submit the abstract in PDF format so that there is no author identification info.
- Within the body of the submission e-mail, but not the abstract file, please indicate the university you graduated from, your dissertation chair(s), and your month and year of graduation.
- Please write "**AOM IM Division Best Dissertation Award Abstract**" as the subject header.
- Submit your abstract via e-mail to the **Best Dissertation Award Committee Chair, Davina Vora** at [vorad@newpaltz.edu](mailto:vorad@newpaltz.edu).

**Submission deadline for abstracts is January 31, 2021.**

### Evaluation Process

- The IM Division Best Dissertation Award Committee will conduct the first round of reviews of the abstract submissions and select three to five finalists based on the quality of their abstracts.
- The finalists will then submit their full dissertations for further review and selection.

### Obligations of Finalists

Being selected as a finalist is an honor. Finalists are required to present their dissertations at a specially designed session during the 2021 AOM Annual Meeting. Please submit your abstracts only if you agree to this requirement and agree to be present at the IM Division's Business Meeting where the winner is announced.

Note that you can also see this information on the IM Division website at:

<https://im.aom.org/awards-details>

**Davina Vora, Committee Chair  
Best Dissertation Award Committee**



# Message from Membership Drive Committee



## IM Division Welcomes your Input

As you may know, the purpose of the **Membership Drive Committee (MDC)** is to identify & address member issues, as well as liaise between you (our members) & IM Division Executive Committee (EC). We would love to hear from you, & help you get more involved in our division. We invite you to volunteer for our division. Your professional experience can be enhanced, & you can be a part of the vibrant IM Division. You can sign-up to review for the division, assist with new member orientation, mentor them, show interest in joining a committee, or help in any other capacity you believe would be worthwhile.

To **get involved** or **provide suggestions** to the IM Division, please **e-mail MDC Co-Chairs, Alexander Settles** ([alex.settles@ufl.edu](mailto:alex.settles@ufl.edu)) or **Luiz Ricardo Kabbach de Castro** ([luiz.kabbach@ufl.edu](mailto:luiz.kabbach@ufl.edu)). The MDC can then work with the EC to link your interests, availability and expertise to IM Division activities.



We encourage you to chat with our committee members during this year's AOM conference. Contact us online anytime by emailing the committee directly at [mhc.imdivision.aom@gmail.com](mailto:mhc.imdivision.aom@gmail.com) or a specific committee member. See pg. 6 or **MDC's webpage** for all MDC members' names and email addresses. Each member is responsible for a region of the world, but you are welcome to email any of us. We look forward to seeing you at this year's AOM conference and hearing from you.

## IM Global Podcast Series

In 2020, MDC launched the **IM Global Podcast Series**. The objective of this Podcast is to interview IM Division's scholars to understand their work, research and motivations, and to engage the IM community into the divisions' initiatives. So far, we done five episodes. See below for the synopsis and choose those that interest you. We look forward to bringing you more podcasts throughout this year. We already have a few speakers lined up for the next few months. They are Prof. William Newbury, Prof. Ilan Alon, Prof. Timothy Devinney and Prof. Anu Phene. Look out for our future podcast announcements!



- **Anchor:** <https://anchor.fm/imglobal>
- **Apple Podcast:** [IM Global on Apple Podcasts](#)
- **Google Podcast:** [IM Global](#)
- **Overcast:** <https://overcast.fm/itunes1519595091/im-global>
- **Pocket Casts:** <https://pca.st/stxnlhns>
- **Radio Public:** <https://radiopublic.com/im-global-6NygDm>
- **Spotify:** <https://open.spotify.com/show/3aQKlvPxp4CGswDqvQ3OVb>

### Podcast Episodes

**Episode 1:** **Prof. Ruth V. Aguilera**, Darla & Frederick Brodsky Trustee Prof. in Global Business & Distinguished Prof. in IB & Strategy at Northeastern U. brings us a fresh picture of International Corporate Governance and a bit of her personal experience in doing research in IM & specifically, in Corporate Governance.



**Episode 2:** **Prof. Rebecca Piekkari**, Prof. of IB at Aalto U. School of Business shares her history and perspective on qualitative research in IM. From her profound knowledge & experience, she brings us a masterclass and new insights on how to approach qualitative research, especially, in times of big data.



**Episode 3:** **Prof. Hadi Alhorr**, Associate Prof. at Saint Louis U. (SLU), and Chair & Director of Boeing Institute of International Business at SLU, tells us a fascinating story about his experience in leadership and service in international business.



**Episode 4:** **Prof. Alvaro Cuervo-Cazurra**, Prof. of IB & Strategy, & Lloyd Mullin Research Fellow at D'Amore-McKim School of Business at Northeastern U. shares his history and perspective on international business in emerging economies. Alvaro also provides some guidance to Ph.D. students from the IM Division, and implications for managers in emerging markets.



**Episode 5:** **Prof. Bo Nielsen**, Prof. of Strategy at U. of Sydney, & Adjunct Prof. at Copenhagen Business School speaks about his experience and shares his knowledge of multilevel modeling for IM research. He provides a masterclass and new insights on how to approach multilevel modeling in an international business context, giving useful advice for newcomers to this methodology.



**Alexander Settles & Luiz Ricardo Kabbach de Castro**  
Co-chairs, Membership Drive Committee

# IM Division Logo Design Contest

Are you *creative*?

Do you *enjoy designing* things?

We are excited to let you know that the IM Division is ready to have a **new logo design**. We need your help! Could you please **suggest** one that is suitable for our division?

**AOM Guidelines:** "Division and Interest groups are encouraged to incorporate the AOM logo and name as part of their own. Division and Interest Group names should remain the primary focus for each logo and should include the Academy of Management logo."

Please email your submissions to **Communications Committee Chair, Chei Hwee Chua** at [cheihwee.chua@gmail.com](mailto:cheihwee.chua@gmail.com) with a subject heading **"IM Division Logo Design Contest"**.

The submission deadline is **March 31, 2021**.

We look forward to discovering design talents among our division members and having a new logo for our division!

*Stay safe, healthy and happy!*

**Chei Hwee Chua**  
**Communications Committee Chair**



## Changes in members of the Teaching Committee

We would like to thank **Harry Lane** from Northeastern U. and **Joyce Osland** from San Jose State U. for their important contributions to advancing the teaching of international business via serving on the AOM IM Division Teaching Committee among other activities. Harry and Joyce, have stepped down from the committee following their recent retirements. They will be greatly missed on the committee. We are, however, pleased to report that **Howard Yu** from IMD and **Jean Lee** from CEIBS will be joining our Teaching Committee.

If you have any questions about the AOM IM Division Teaching Committee please **contact Teaching Committee Chair, Carl Fey** from Aalto U. School of Business at [carl.fey@aalto.fi](mailto:carl.fey@aalto.fi).

See pg.6 for the list of all Teaching Committee members.

This newsletter is edited by:

**Chei Hwee Chua**  
Chair  
Communications Committee  
[cheihwee.chua@gmail.com](mailto:cheihwee.chua@gmail.com)



## WEBINAR

### Snapshot of Upcoming IM Division Webinars

#### February 4

**Research Webinar:** *How to Chart a Research Agenda?*

#### February 18

3pm - 4:45pm CET/9am - 10:45am EST/10pm - 11:45pm Beijing time

**Teaching Webinar:** *Secrets to Successfully Teaching International Business Virtually*

**Speakers:** Carl Fey, Aalto U.; Stephane Girod, IMD; Michael Witt, INSEAD; Howard Yu, IMD

**Zoom link:** <https://aalto.zoom.us/j/62537316459>

#### March 4

**Research Webinar:** *My Paper Was Rejected? Now What Do I Do?*

#### March 12

10am - 11am EST/3pm - 4pm GMT/5pm - 6pm EET

**IM Division Café Webinar:** *Internationalizing from Emerging Markets*

**Speaker:** Professor Elizabeth L. Rose, U. of Leeds

**Register here now:** <https://ufl.zoom.us/meeting/register/tJArdyprzwrGNUBPUCOeluSeVcZRi5iTRhm>

#### April (Date & time TBA)

**Research Webinar:** *I Have an R&R. How Do I Respond to Reviewers?*

#### First week of May (Date & time TBA)

**Eminent Scholar Webinar** (Speaker & theme TBA)

#### June (Date & time TBA)

**IM Division Café Webinar:** *2021 AOM Conference Preview*

#### First week of July (Date & time TBA)

**Eminent Scholar Webinar** (Speaker & theme TBA)