STRATEGIZING ACTIVITIES & PRACTICES INTEREST GROUP

APRIL 2021 NEWSLETTER

Inside this Issue

Dear SAP Members

Welcome to the April edition of the SAP newsletter!
We hope that you are all doing well – please continue to stay healthy and take care.
Looking ahead to the summer, we already provide you with some information **on the 2021 virtual conference program with a short statement by the Program and PDW Chairs** (p. 5 and 6), **a sneak preview on** what you can expect from the **SAP Doctoral and Early Career Program** (p. 7) and the main **PDWs** (from p. 8 on), and an upfront invitation to participate in the informal **Virtual Cafés** (p. 13). While we are working hard to offer you an exciting conference program online (the full program will be announced in the next newsletter), you can check out our **new services, the new digital SAP calendar** (p. 2) and the **new SAP LinkedIn page** (p. 3). These new services provide great possibilities for further connecting and networking between SAP scholars but also with practitioners—check them out! Moreover, we invite you to join the upcoming **Reading Club sessions** (p. 4) and to contribute to the **SAP Vlog** (p. 3).
You might also be curious about the candidates who run for a post at this year's **elections of the leadership team** (from p. 14 on). Please vote ¬– we will inform you about the results in the next newsletter.
If you like to recall some of the highlights from the Annual Meeting 2020, you can **check out our vast video material** from last year's conference (p. 17).
Finally, besides **recent publications** (from p. 21 onwards) and an exciting **Call for Papers** (p. 20), we are happy to announce the second virtual **Community Day at EGOS** (p. 18 and 19).
We hope you enjoy reading the April edition of our newsletter!

Tania Weinfurtner, Membership Chair
(tania.weinfurtner@business.uzh.ch)

NEW DIGITAL SAP CALENDAR

Georg Reischauer and Lorenzo Skade

NEW

What:
A central calendar with all SAP-related events and deadlines at one glance.

Why:
The SAP community spans across the EGOS, SMS and AOM conferences with various additional events such as (virtual) meetings and webinars. Therefore, it is easy to become confused and lose a clear overview of the many exciting opportunities to interact with others and learn about fascinating SAP research.

Where:
You find the Google calendar here (also available without a Google account):
https://calendar.google.com/calendar/embed?src=strategyasprac-tice.aom%40gmail.com&ctz=Europe%2FVienna

For your convenience, we recommend that you embed the SAP calendar into your Google calendar (only available with Google account):
https://support.google.com/calendar/answer/37100?co=GENIE.Platform%3DDesktop&hl=en
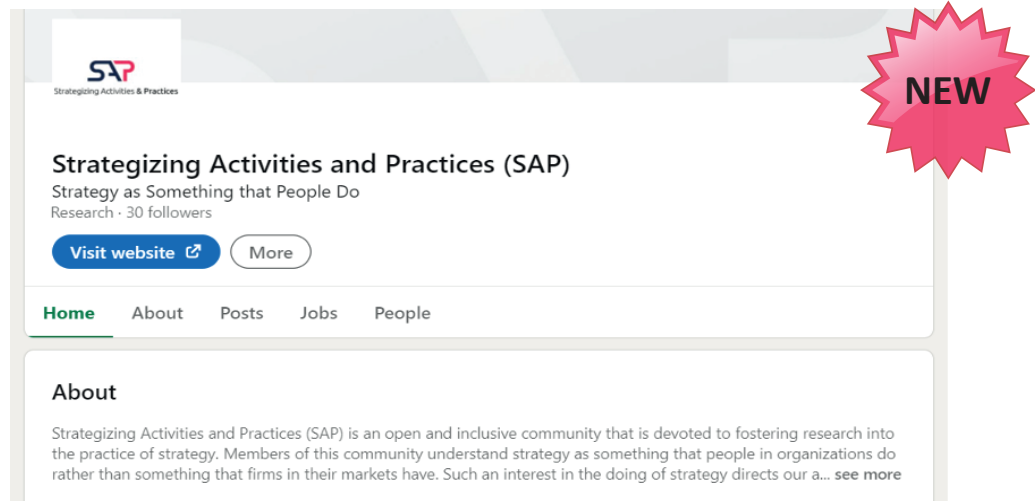
If you have any additional SAP-related events, which could be interesting to other members, please send them to Lorenzo Skade (skade@europa-uni.de), who will add them to the calendar.

NEWS FROM SOCIAL MEDIA TEAM

1. New LinkedIn page:

We are happy to announce that the SAP community has got a brand new LinkedIn page!

We created a LinkedIn page to increase engagement between SAP scholars and strategy practitioners. We believe that academic research can create a practical impact and we want to engage in a conversation with practitioners who can reflect on our findings/implications/recommen-dations, can share their burning questions that might require further research, or find insights rele-vant for practice through reading our publications or attending our events and webinars. We welco-me academics as well as practitioners to follow this page to keep the conversation on strategy as and in practice going. Please follow the page now and invite your network to do so as well.

Share your insights
If you have a working or published paper that has valuable insights for practitioners, send us a short (5 sentences) summary of the managerial/practical implication. We will share this via the new LinkedIn page. Also feel free to share any exciting news about new grants you have received or interesting collaborations with practitioners you have been part of. Please send your insights to Max Heimstaedt (m.heimstaedt@udk-berlin.de) and Anna Plotnikova (a.plotnikova@vu.nl).

2. Call for Vlogs:

Contribute to the SAP Vlog!

While posts will hopefully be of interest to all members of our community, we imagine the SAP Vlog as a way for early-career scholars to engage in a dialogue with more established scholars. Is there a paper you draw on in your own work or that you struggle with in your teaching? Reach out to its author and share your discussion with other SAPers! If you are interested, please have a look at the Vlog instructions on Connect@AOM and get in touch with Anna Plotnikova (a.plotnikova@vu.nl).

SAP READING CLUB

Dear SAP Reading Club enthusiasts,

As we are approaching the 3rd and last Reading Club meeting as of the academic (digital) year 2020/21, we thought it might be interesting to spice things up a bit. We combined four themes into two sessions and invited two special guests for some inspiring food for thought.

Please sign up for one or both of the dates using the link below. Events are open to everybody inte-rested in the topic. Prior attendance of a SAP Reading Club meeting is not a prerequisite.

> • Sensemaking meets collaboration & open strategy:
> 5th May, 17:00 (Berlin time, CET)
> Special guest: Professor David Seidl
>
> • Practice theories & practices and processes in entrepreneurship context:
> 2nd June, 17:00 (Berlin time, CET)
> Special Guest: Professor Davide Nicolini

Google Form link:
https://docs.google.com/forms/d/e/1FAIpQLSf9VNY4ouudC2nf-Kr_4TPHn4eCVnkYvuN6qYlcmwwVetx6vGw/viewform?usp=sf_link

See you soon.
Best regards,

Renate, Katelynn, Qian, Madalina
(AOM SAP Interest Group - Virtual Events)

UPDATE FROM THE PROGRAM AND PDW CHAIRS - ENROUTE TO THE VIRTUAL AOM 2021 (I)

Leonhard Dobusch and Eric Knight

This year's AOM conference will be the second in history to be delivered exclusively online in a virtual conference environment. However, given the learnings of last year's first online-only AOM, expect this 2021 Annual Meeting to be different, again.

One key feedback of last year's AOM conference was that live meetings were much more appreciated both by participants and by the audience than pre-recorded, asynchronous sessions. As a result, expect this year's AOM conference to be much more driven by live sessions than last year.

And while we don't have all the details yet, some things will stay the same. As SAP Interest Group in particular, we will continue to offer opportunities for exchange outside of the official AOM program in Virtual Cafés (Americas, Europe, Asia/Australia) or in the context of an informal SAP Social.

What also will stay the same is the big challenge of our global community being spread across all time zones. Having relatively more live sessions will only exacerbate this challenge. Therefore, it is of great importance that all live sessions will again be recorded so that even those who cannot attend live can watch them later. The live sessions will again be enabled by Zoom - a tool we all have probably become experts in after one year of pandemic-driven online exchange.

As last year, we plan to have a digital taskforce to support the transition to the virtual conference. If you are interested in supporting the virtual conference come to life, please get in touch with me (Leonhard.Dobusch@uibk.ac.uk). Already I want to thank all of you who have managed to submit their work and who have contributed as reviewers to lay the foundations for the program. While submission numbers across divisions (including SAP) have substantially declined, I can assure you that we did not observe a drop in quality of submissions or reviews when compared with previous years. Therefore let me congratulate all of you who have been accepted as part of the SAP program this year!

The program will feature three symposia on topics such as *"Digital Strategizing for Grand Challenges"*, *"Academic–Practitioner Relationships: Tensions and Practices"* and *"Responding to Competing Demands: Exploring Relations of Both/And and Either/Or Responses to Paradox"*. In the standard paper sessions, we will deal with timely topics such as *"Openness in and beyond Strategy-Making"*, *"Strategizing in the Digital Age"* or *"Tackling Grand Challenges Strategically".*

A highlight of this year's program will be the virtual keynote panel celebrating ten years of the Strategizing Activities and Practices Interest Group at the Academy of Management. When the SAP IG was founded ten years ago, it created an intellectual home for management scholars interested in the practice of strategy-making as a day-to-day activity performed by managers and employees alike. On the occasion of this anniversary, a SAP Distinguished Keynote Panel reflects on past and future contributions to and of this field of study. The panel features founding SAP IG members Julia Balogun (University of Liverpool), David Seidl (University of Zurich) and Richard Whittington (University of Oxford) and will be moderated by current SAP IG Chair Virpi Sorsa (Hanken Business School). The keynote panel will definitely be delivered in a synchronous live session, so watch out for this.

UPDATE FROM THE PROGRAM AND PDW CHAIRS - ENROUTE TO THE VIRTUAL AOM 2021 (II)

Leonhard Dobusch and Eric Knight   Page 6

With regard to the SAP Professional Development Workshops, we will again give priority to our Early Career Program. In addition to the traditional "Qualitative Analysis Bootcamp", spearheaded by Professor Ann Langley, we will have a session on "Communication Perspectives on Actorhood in Strategizing" co-organized by Birte Asmuß, Milena Leybold, Ellen Nathues and Virpi Sorsa. There are two parts. Part 1 is a panel which aims to introduce recent research and facilitates inspiration for future research on strategic actorhood from communication and/or practice-based perspectives and Part 2 is the roundtable discussions which aim to foster PDW participants' professional development more individually. It features distinguished scholars such as Nicolas Bencherki, Viviane Sergi, Violetta Splitter and Matthias Wenzel.

It is not clear yet, how exactly Professional Development Workshops will be scheduled this year – so please stay tuned for updates in this regard. You will find an overview of all PDWs on the following pages.

Please look out for further updates on the program for our virtual AOM 2021.

All the best,
Leonhard Dobusch (Program Chair) and Eric Knight (PDW Chair)

BRINGING THE MANAGER BACK IN MANAGEMENT

81st Annual Meeting of the Academy of Management

29 July – 4 August 2021 | A Virtual Experience

AOM 2021:
SAP DOCTORAL AND EARLY CAREER PROGRAM

Seray Ergene, Renate Kratochvil, Madalina Pop and Lorenzo Skade

For the 6th time in a row, the SAP Interest Group is inviting junior scholars to participate in the SAP Doctoral and Early Career Program (ECP) during the annual conference of the AOM.

During this compelling event participants learn about and discuss topics and questions around current, burning topics (e.g. digitalization) and methods (e.g. digital ethnography). It is specially tailored to guide doctoral and early career scholars who are interested in researching SAP-related topics and methods. The ECP consists of virtual panels, workshops, roundtables, and networking opportunities.

> **What:** SAP Doctoral and Early Career Program (0.5 day)
> **Where:** Annual Meeting of the Academy of Management 2021
> **When:** Scheduled to be on Friday, July 30, 2021 (approx. 5 hours)
> **Who:** Doctoral students, post-docs and junior faculty

The program will include three carefully chosen Professional Development Workshops (PDWs) to enhance participants' SAP-related knowledge and provide opportunities for engaging similar minds. Additionally, it will include private mentor-mentee feedback sessions with assigned mentors, creating an invaluable networking opportunity for junior scholars. In this way, the day provides multiple opportunities both for networking and for professional development despite being virtual.

Please note that an application to the program requires a commitment to participate in all of the scheduled activities. If you are not funded by your organization, we have a limited number of conference-fee waivers available. In case you want to receive a conference-fee waiver, please address your funding situation in your application. First come, first serve.

This year's program:

• Welcome to the ECP and keynote by the patron Professor Ann Langley
• Confirmed participation in three PDWs:
  (1) Current topic of interest;
  (2) Academic careers;
  (3) Qualitative Analysis Boot Camp
• Q&A with patron & farewell

…plus opportunities for networking and chatting between sessions and a mentor-mentee feedback session (during AOM).

Application:
We accept applications on a rolling basis until June 15th. Please note that applications (including conference-fee funding) are reviewed on a rolling basis until all spots are taken. To apply, please send your application to sapdocandearlycareer@gmail.com and include information on yourself, your career stage, your research project and its fit with SAP (if applicable), and why you want to take part in the program. Space is limited to 20 participants.

AOM 2021: PDW ON DOES IT MAKE A DIFFERENCE? PRACTICES, DIRECTIONS AND CHALLENGES OF IMPACT SCHOLARSHIP

Organizers:
Lorenzo Skade, European University Viadrina
Yanis Hamdali, European University Viadrina

This Professional Development Workshop (PDW) brings together distinguished senior scholars with dedicated participants across different AOM DIGs to collectively reflect on the role and relevance of management and organization research in addressing societal, economic, and environmental issues through rigorous and relevant research.

The workshop will be split into two parts: Part one will be open for all interested participants and feature short presentations and a panel discussion to showcase different aspects of scholarly impact. Part two will provide 30 pre-selected early- and mid-career scholars with the opportunity to reflect upon the impact of their work during roundtable sessions, hosted by the distinguished senior scholars. The goal of this workshop is to discuss (1) what "impact" is and why it matters, (2) the practices of creating impactful scholarship, and (3) ways of impactful engagement in the academic and the public discourse.

For the first part of this PDW, no application is required. For the second part of this PDW, participants have to register by sending an application to the organizers. This application should consist of (1) a 500-words abstract of the participants' current research project(s), (2) two questions for the panelists, and (3) three roundtable preferences. Please send your application as one single PDF file to skade@europa-uni.de until **June 30, 2021.**

Distinguished Senior Scholars:
Joep Cornelissen (Erasmus University Rotterdam) - Innovation & Entrepreneurship
Jennifer Howard-Grenville (University of Cambridge) - Environmental Sustainability
Elke Schüßler (Johannes Kepler University Linz) - Social Responsibility
David Seidl (University of Zurich) - Grand Challenges
Eero Vaara (University of Oxford) - Change & Legitimation
Charlene Zietsma (Pennsylvania State University) - Social Change

AOM 2021: PDW ON ARTIFICAL INTELLIGENCE IN THE PROCESSES AND PRACTICES OF DIGITAL STRATEGIZING

Organizers:
Jochem Hummel, Warwick Business School (UK)
Georg Reischauer, WU Vienna University of Economics
and Business (AT) & Johannes Kepler University Linz (AT)

While scholarship on digital strategies such as platform strategies is progressing, less attention has been paid to the role of digital technologies in the processes and practices of strategy making. To address this gap, this PDW focuses on the role of Artificial Intelligence (AI) such as machine and deep learning technologies.

Specifically, by bringing together distinguished strategy and information systems scholars, the PDW aims to 1) give an overview of recent advancements on the role of AI in the processes and practices of crafting, refining, and implementing (digital) strategies; 2) discuss how different theoretical perspecti-ves and methods can advance future research; 3) summarize and distribute results from these discus-sions to inspire future research.

The PDW builds on a panel symposium on digital strategizing at the AOM 2019 and a correspondent PDW at the AOM 2020.

Facilitators:
Luciana D'Adderio, University of Edinburgh
Samer Faraj, McGill University
Mikkel Flyverbom, Copenhagen Business School
Stefan Haefliger, Cass Business School, City University of London
Marleen Huysman, Vrije University Amsterdam
Joe Nandhakumar, University of Warwick
Neil Pollock, University of Edinburgh Business School
Henri Schildt, Aalto University School of Business

AOM 2021: PDW ON QUALITATIVE ANALYSIS BOOT CAMP VI: CODING TRADITIONS AND PRACTICES

Organizers:
Tine Koehler, Faculty of Business and Economics, University of Melbourne
Jane Lê, Strategic Management, WHU – Otto Beisheim School of Management
Anne Smith, Dept. of Management, Haslam College of Business, UTK

This PDW will help researchers develop and expand their qualitative data analysis skills, specifically in relation to coding data in meaningful ways. This session focuses specifically on different ways of coding data and the implications of this for the analytic process. This virtual session will involve an asynchronous participant-led coding session, followed by a detailed debrief by experienced qualitative scholars representing various coding traditions and practices. In the debrief, the panel members will work through and reflect upon their practice of coding, draw comparison between the various different approaches to coding and the outcomes they produce, and respond to specific audience questions.

The session is thus divided into two parts. Part I comprises an asynchronous coding exercise for participants, guided by expert (video) instructions. Part II comprises a synchronous coding debrief and expert discussion, guided in part by participant questions. While the two parts are clearly linked, it is possible for participants to partake in any part separately. For instance, one may simply attend Part II of the session, observing the experts taking turns to move through various 'bits' of data to illustrate the diverse coding techniques available to participants. The purpose of this session is to demystify the process of coding and help participants understand the various conditions of coding and their value. This PDW is thus specifically designed to help researchers identify practical ways to improve their analytical strategies when working with qualitative interpretive data.

Expert Facilitators:
Gail Fairhurst, Department of Communication, University of Cincinnati - Discourse Analysis
Tine Koehler, Faculty of Business and Economics, U. of Melbourne - Grounded Theory
Jane Lê, Strategic Management, WHU - Otto Beisheim School of Management - Thematic Coding
Anne Smith, Dept. of Management, Haslam College of Business, UTK - Coding Tools

AOM 2021: PDW ON
BROADENING OUR VISION: VIDEO ETHNOGRAPHY IN ORGANIZATIONAL STUDIES

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Organizers:
Marlys Christianson, University of Toronto
Michael Jarrett, INSEAD, Singapore
Curtis LeBaron, Brigham Young University

Management scholars have increased their use of video as a research tool in organizational studies. It helps them to see, understand, codify, and make sense of the strategizing process. These methods uncover the micro-interactions of organizational actors. It allows insights into their implicit practices that emerge in their moment-to-moment exchanges. Consistent with the interests of SAP, video makes explicit the links between micro-dynamics and broader organizational outcomes.

This PDW provides an opportunity to revisit the recent progress of video-based research. What changes do we observe over recent times? The newly online world of social distancing in the pandemic has switched many in-person interactions to video-based ones, thus increasing the need for and opportunity to study video. Thus, we will examine the progress, benefits, and challenges of video ethnographic methods. While the PDW will provide an update of the field, it will emphasize "hands-on" experience of video analysis taking different approaches.

Finally, the PDW aims to encourage newcomers. It will help them understand and use this method in their research, spark debate, and generate further innovation. We aspire to co-create good practices and build a community of engaged scholars.

PDW Discussion Leaders:
Philip Gylfe, Aalto School of Business in Helsinki, Finland
Feng Liu, Saint Mary's University, Canada
Sotirios Paroutis, Warwick Business School
Mary Waller, Texas Christian University

AOM 2021: PDW ON BRINGING THE STRATEGIST BACK TO PRACTICE: COMMUNICATION PERSPECTIVES ON ACTORHOOD IN STRATEGIZING

Organizers:
Biret Asmuß, Aarhus University, Denmark
Milena Leybold, Univeristy of Innsbruck, Austria
Ellen Nathues, U. of Twente, Netherlands
Virpi Sorsa, Hanken School of Economics, Finland

The Professional Development Workshop (PDW) " Bringing the Strategist Back to Practice: Communication Perspectives on Actorhood in Strategizing" aims to illuminate how communication perspectives can help better understanding actorhood in strategizing. It seeks to channel attention to strategic actorhood, the strategist's role and body, and non-human instantiations of strategic agency: What makes up a strategist? When does actorhood become strategic? Can an individual embody a strategy and if so, how? To broaden, challenge, and unite existing discourses, the PDW brings together two communities in the field of organization and management studies; Strategizing Activities and Practice (SAP) and Communicative Constitution of Organizations (CCO). Scholars who successfully advanced SAP or/and CCO research will provide PDW participants with new insights, inspiration, and advice to further develop their work-in-progress on the nexus of strategizing, actorhood, and communication. Further, we seek to continue the vivid exchange between the two communities SAP and CCO, also preventing possible blind spots in each.

The PDW is two-parted: First, four scholars who have recently published SAP or/and CCO research in top-tier journals, Violetta Splitter and Matthias Wenzel (SAP) and Nicolas Bencherki and Viviane Sergi (CCO), present and discuss their theoretically and empirically driven perspectives on strategizing, actorhood, and the role of communication. The presentations will be followed by a Q&A session. Second, up to four PDW attendees each meet with one of eight roundtable facilitators to discuss their work-in-progress. The PDW requires a pre-registration to productively use the time of this second part.

Registration requirements differ with regards to participants' preferences to attend Part 1 and 2 or Part 1 only. Due to technical reasons, we kindly ask scholars who aim **to attend Part 1** only to register for this part with a brief and informal **registration email** to milena.leybold@uibk.ac.at. Scholars who are interested in attending Part 1 **and** Part 2 (roundtable discussions) are asked to send an application to milena.leybold@uibk.ac.at. The application should include an abstract of a current or planned research project concerning the nexus of strategy and (the constitutive role of) communication, in particular those that focus on questions of actorhood and agency. **This abstract should not extend the length of one page.** Further, it should list some of the questions the participants would like to discuss regarding the development of their research.

Deadline for sending participation notifications (interest in participating in Part 1) or applications incl. abstracts (interest in participating in Part 1 and Part 2): **June 15, 2021.**

VIRTUAL CAFÉS AT THE 2021 ANNUAL MEETING

Milena Leybold Page 13

While we acknowledge the positive side effects of online conferences (e.g., no need to travel around the world for getting great insights), we often miss the discussions in between the sessions, informal chats at the coffee bar and the feeling of being closely connected to people of our community. We know that we can't simply substitute these analogous experiences. However, we will again try to come as close as possible to let you meet by 'coincidence' and enable socializing among the community members and friends of SAP research.

Building upon the great experience from last year's virtual cafés, during this year's annual meeting the SAP IG, again, will offer informal networking opportunities for scholars around the world. With virtual cafés including breakout sessions, we will try to give participants the opportunity to get in touch with key SAP scholars, to revive conversations started last year, or to get to know each other for those who will participate for the first time.

We will host three (regional) virtual cafés so that everyone can attend at convenient times:

- **Europe**
(Preliminary) Day and time: Saturday, 11:00 AM - 12:30 PM (EST)
Hosts: Milena Leybold, Georg Reischauer

- **Americas**
(Preliminary) Day and time: Saturday, 2:00 PM - 3:30 PM (EST)
Host: Katelynn Sell

- **Asia/Australia**
(Preliminary) Day and time: 8:30 PM - 10:00 PM (EST)
Hosts: Eric Knight, Paul Spee

We are looking forward to seeing you there!

SAP IG'S ELECTIONS 2021 (I)

Rajiv Nag

Thanks for your votes on our new leadership team. Below we have listed all candidates. We are very excited to inform you about the results in the next newsletter!
Vote Now!

Candidates for SAP PDW Chair

Fleur Deken

Fleur Deken is an Associate Professor of Strategic Innovation Processes at the KIN Center for Digital Innovation at Vrije Universiteit Amsterdam. She studies digital transformation and innovation in the private and public sector through in-depth field studies. She draws on practice-based concepts such as organizational routines, experimentation, and resourcing and published in outlets such as Organization Science, Strategic Organization, and Academy of Management Journal. She regularly facilitates workshops and courses at organizations to bolster their innovation and renewal capabilities, where she builds on her background in busi-ness, design, and engineering. In 2019, she was elected SAP Representative-at-Large. Over the years, she has been a regular contributor to the AOM SAP IG program as a PDW organizer, symposium discussant, and received Best Reviewer Awards from the SAP IG. Outside AOM, Fleur shares her excitement for the SAP agenda by organizing conferences, seminar series, and workshops on SAP-related topics. As a committed SAP IG member, Fleur hopes to further contribute as a PDW Chair. She is dedicated to cultivate SAP's practices for connecting practice-based scholars to inspire each other in developing important and interesting research and for supporting scholars in the various stages of their academic careers.

Matthias Wenzel

Matthias Wenzel is Professor of Organization Studies at the Leuphana University of Lüneburg, Coeditor for Media Innovations of the Strategic Management Journal, Strategic Entrepreneurship Journal and Global Strategy Journal, and Associate Program Chair of the SMS Strategy Practice IG. He examines the interplay between organizing and strategizing through a practice lens, as well as the societal implications of this interplay. His work has been published in journals such as the Journal of Management Inquiry, Long Range Planning, Organization Studies, Organizational Behavior and Human Decision Processes, Strategic Management Journal, and Strategic Organization. Matthias has contributed to shaping the AOM Strategizing Activities & Practices IG as an active member. In addition to numerous paper and symposium submissions and conference reviews, he has been the IG's Social Media Chair, where he was responsible for managing the transition to Connect@AOM as well as the introduction of SAP Webinars, the SAP Vlog, and other formats of engaging the SAP Community. He is currently leading the SAP IG Strategy Committee. Its mandate is to stake out the strategic direction of the IG. Matthias is eager to stand for the PDW Chair position. In this position, he would be able to bring in both his passion for the SAP IG and his leadership expertise, among others, in creating an exciting workshop program.

SAP IG'S ELECTIONS 2021 (II)

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Candidates for SAP Representatives-at-Large

Seray is an Assistant Professor of Management at the University of Rhode Island. She has been engaged with practice theory since her doctoral studies at the University of Massachusetts Amherst and has been a member of SAP since then. The central theme of her research is sustainability and grand challenges, and she takes a Process Studies approach, conducting longitudinal ethnographic studies that focus on practices and processes. Seray has been in the organizing team of the Early Career Program (ECP) for the past three years, and was the lead coordinator in 2020. Due to her involvement with the program, she has been participating in the Membership Team meetings for the past three years. Serving to early career scholars has been an absolute delight for her, connecting and expanding the SAP community for future generations. Last year, she also co-organized the Virtual Café for Americas, working towards building a local SAP community in this part of the world. In the upcoming conference, she is co-organizing the long-standing Careers PDW which will be part of the ECP as well. With the experience she has developed all though the past years, it would be her pleasure to serve as Representative-at-Large for the SAP community at the AOM.

Seray
Ergene

Anna Plotnikova is currently an Assistant Professor of Strategic Change at Vrije Universiteit Amsterdam (the Netherlands). Her research interest lays on the intersection of strategy process and practice streams with a particular focus on changes in strategy-making in the context of digital transformation. In the framework of her Industrial PhD project she was actively engaging with strategy practitioners within a large telecommunication corporation. Besides that, she also worked as a project manager within a consulting organization before starting her academic career. Hence, her experience further enhanced her interest in the field of SAP. Anna is also part of the SAP Social Media Committee and going forward, she would like to become more active in the SAP Interest Group.
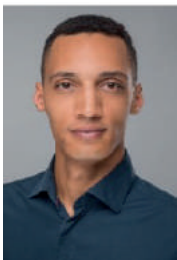
Anna
Plotnikova

Madalina Pop is a post-doctoral fellow at BSS, Aarhus University, Denmark. Her research centers on inter-organizational strategizing for tackling grand challenges, investigating topics such as open strategy, space and sensemaking. Her work has been awarded the SAP Best Practice-Oriented Paper Award 2019 and the EGOS Best Student Paper Award 2020. Madalina has been focusing on developing the local and international SAP community in a number of fields. She has been serving as representative and coordinator of the Doctoral & Early-Career Program of the Strategizing Activities & Practices Interest Group for the past two years. Additionally, she has co-developed the SAP Reading Club and the SAPience Circle, two initiatives aimed at creating connections among SAP researchers and enlarging the community in general. Madalina has also been working to develop the local community at Aarhus University through workshops and presentations.

Madalina
Pop

SAP IG'S ELECTIONS 2021 (III)

Birgit
Renzl

Birgit will be happy to contribute to the SAP community. Coming from a strategy and organization background her research has focused on organizing knowledge and innovation. During her recent ethnographic studies in the area of Routine Dynamics she has become committed to the Routines.Research.Community. Combining Routines Dynamics and Strategy from a practice-based approach seems highly promising for further developing the field of strategy in organizations. Particularly, in this highly turbulent times, she has been involved in various roles in the European Academy of Management (EURAM) – SIG "Strategic Management" (Digital Strategy track), Organizational Learning, Knowledge & Capabilities (OLKC), and in the Strategic Management and Organization group in the German Academic Association of Business Research (VHB). SAP within AOM would be the next step. Thus, she is keen on serving the SAP community in an official role.

Lorenzo
Skade

Lorenzo Skade, is a Research Associate at the Chair of Management and Organization at the European University Viadrina in Frankfurt (Oder), Germany. His current research interests include strategy-as-practice, time and temporality, and strategic paradoxes. He is particularly interested in studying these topics from a process- and practice-based perspective. For his PhD, he is conducting a longitudinal ethnographic study at a startup accelerator as a joint research project. Lorenzo is an active member of the thriving SAP community. Currently, he is a part of the SAP Research Community Platform Team, which organizes and coordinates SAP-related community activities at the EGOS Colloquium. Also, he is the Deputy Coordinator of the Doctoral & Early-Career Program of the SAP Interest Group at the AOM's Annual Meeting. He continues to be inspired by the passion and dedication of other SAP scholars developing this exciting community. Therefore, he would like to continue to support the SAP Interest Group and represent the needs of early-career researchers in the future.
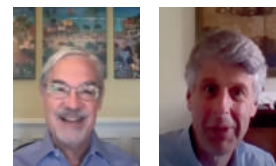
Peter
Smith

Peter first became involved with strategy as practice 20 years ago, when he read Paula Jarzabkowski's Aston working paper on "Strategy as practice: Recursiveness, adaptation and practices-in-use". The working paper was missing a diagram, and he was so enthralled with the concept that he wrote to Paula asking for the diagram; this was before the paper was subsequently published in Organization Studies. That paper set the direction of his PhD on 'Strategising in professional service firms', and his ongoing research trajectory. Since then he has been involved in the SAP community: attending conference streams; acting as the bibliographer for the early group for five years or more; promoting Sap in New Zealand; bring SAP scholars to that part of the world, and running local conferences on that theme. He wants to give back to the community that has been so important to his academic life, and being the Representative-at-Large is one way he hopes to do that.

WANT TO WATCH THE HIGHLIGHTS FROM AOM 2020 AGAIN AND AGAIN?

SAP Distinguished Keynote
Link: https://www.youtube.com/watch?v=eHSljvaGE1w&list=-PL_xVw8u9u4l5Qh-65UozNKTbbvYpDz8O2&index=3
Distinguished Keynote Speaker: Richard Wittington & Dan Simpson

SAP Award Winners
Link: https://www.youtube.com/watch?v=zD4Kdlu1bFw&list=-PL_xVw8u9u4l5Qh-65UozNKTbbvYpDz8O2&index=1

SAP PDW „International Early Academic Careers: Authentic Networking & Relationship Building"
Link: https://www.youtube.com/watch?v=qtLUH_5eQWs&list=-PL_xVw8u9u4l5Qh-65UozNKTbbvYpDz8O2&index=2

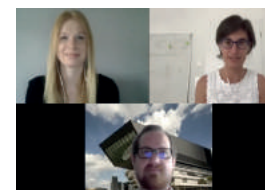**SAP PDW "Strategizing as Communicative Practice - Connecting the SAP with the CCO Community"**
Link: https://www.youtube.com/watch?v=wgozYGUqO5E&list=-PL_xVw8u9u4l5Qh-65UozNKTbbvYpDz8O2&index=4
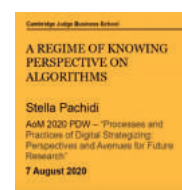

SAP PDW „Digital Strategizing"
• *Intro:*
Link: https://www.youtube.com/watch?v=1rVg7w7As4g&list=-PL_xVw8u9u4l5Qh-65UozNKTbbvYpDz8O2&index=8
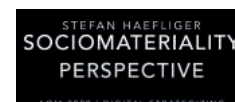

• *Stella Pachidi - Algorithm Perspective:*
Link: https://www.youtube.com/watch?v=OjBMbdYHnv8&list=-PL_xVw8u9u4l5Qh-65UozNKTbbvYpDz8O2&index=5

• *Stefan Haefliger - Sociomaterial Perspective:*
Link: https://www.youtube.com/watch?v=slzPt38Fwo4&list=-PL_xVw8u9u4l5Qh-65UozNKTbbvYpDz8O2&index=6

• *Richard Whittington - Social Practice Perspective:*
Link: https://www.youtube.com/watch?v=vyTYrer3u-I&list=-PL_xVw8u9u4l5Qh-65UozNKTbbvYpDz8O2&index=7

EGOS SAP COMMUNITY DAY 2021: THE INCLUSIVENESS OF PRACTICE RESEARCH AND PRACTICE RESEARCH INCLUSIVENESS (I)

Yanis Hamdali, Renate Kratochvil, Madalina Pop, Lorenzo Skade and Monique Steijger-Storm

What is the role of organizing and strategy-making for addressing the issue of an inclusive society? How can SAP research help organization scholars to understand and address the challenge of fostering inclusiveness in organizations, institutions, and environments? Entitled "The Inclusiveness of Practice Research and Practice Research of Inclusiveness", the SAP Community Day is designed as a space for this important conversation to take place. Through its focus on inclusiveness, the SAP Community Day also supports the theme of the overall EGOS conference. It consists of two parts with distinct goals:

Part 1 (09:00-11:00, CET) aims to make the SAP community more familiar with researching inclusiveness from a practice perspective but also addresses how practice research can be more inclusive. To this end, we will have two sessions. First, we will start the day with brief introductory presentations and a subsequent panel discussion amongst experienced scholars:

- Stewart Clegg: The power and politics of inclusivity
- Davide Nicolini: Knowing and learning for inclusivity
- Elke Schüssler: Grand challenges, organized creativity and intra-organizational relationships
- David Seidl: Inter-organizational inclusiveness
- Paul Spee: Materiality and institutional logics of inclusivity
- Eero Vaara: Discourses of inclusivity and exclusion
- Richard Whittington: Open Strategy and technologies of inclusivity

These scholars will reflect on their different theoretical approaches towards inclusiveness of practice research and practice research of inclusiveness. Each of the scholars will introduce a theoretical practice-based approach, covering "classic" SAP approaches as well as those using a broader "practice turn" in areas related to strategy. Second, each panelist will host a hands-on roundtable session in which participants gain deeper insights into, and enter conversations about the conference's theme.

EGOS SAP COMMUNITY DAY 2021: THE INCLUSIVENESS OF PRACTICE RESEARCH AND PRACTICE RESEARCH INCLUSIVENESS (II)

Yanis Hamdali, Renate Kratochvil, Madalina Pop, Lorenzo Skade and Monique Steijger-Storm

Part 2 (11:00-13:00, CET) features a paper development roundtable session during which each participant gets the chance to discuss their research with leading SAP scholars. The roundtables will be hosted by:

- Katharina Dittrich, Warwick Business School
- Leonhard Dobusch, University of Innsbruck
- Martin Friesl, University of Bamberg and Lancaster University Management School
- Jeannie Holstein, Nottingham University Business School
- Jochen Koch, European University Viadrina
- Bjørn Erik Mørk, BI Norwegian Business School and Warwick Business School
- Violetta Splitter, University of Zurich

As in previous years, we encourage submissions of short research papers to be discussed at the roundtables. We also encourage the submission of research designs, empirical material, or initial interpretations (e.g., ethnographic vignettes).

The SAP Community Day will close with a short presentation on forthcoming Special Issues related to SAP and a summary of the day. In addition to the sessions, we will provide opportunities for informal networking and discussion during breaks.

Join an amazing group of researchers for panel discussions & paper development roundtables at this year's SAP Community Day.
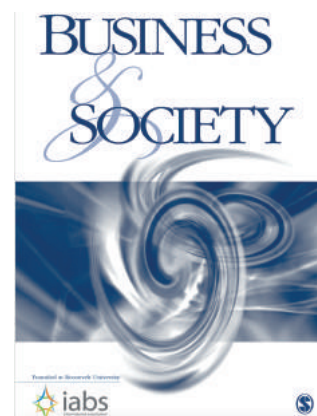
Application Deadline:
April 30, 2021

www.cutt.ly/SAPCD

CALL FOR PAPERS:
STAKEHOLDER ENGAGEMENT: OPENING UP PARTICIPATION, INCLUSION, AND DEMOCRACY

Matthias Wenzel

Stakeholder engagement remains an underrepresented and underdeveloped field in business and society research in particular, and management research more generally. Early in the 21st century, at a time when the corporate social responsibility agenda is being pressured by a devastating pandemic, increasing inequalities, and fake-news discourses, stakeholders such as employees, consumers, business partners, activists, and citizens are increasingly engaged in organizational activities such as strategy-making, product development, work coordination, and corporate social responsibility initiatives. In addition, as prior work has shown, stakeholder engagement offers to produce desired outcomes such as creativity and innovation, efficiency and efficacy, value creation, and a social license to operate. Yet, mainstream management research continues to reproduce a managerialist bias by implicitly foregrounding organizational elites as decision-makers who act in the best interest of all stakeholders, without challenging the limits of this taken-for-granted assumption. In the face of an ever-increasing plethora of tools for engaging stakeholders in organizational processes and the need for engaging especially the powerless voices in business and society, we need a better understanding of how stakeholder engagement is performed and with what consequences.

This Business & Society special issue seeks to shed light on how actors in and around organizations perform stakeholder participation, inclusion, and democracy, and with what consequences. It, thus, welcomes submissions that unpack the enablers, dynamics, and outcomes of stakeholder engagement in its manifold manifestations and dimensions on any or even across multiple levels of analysis. Given the rather limited attempts to integrate stakeholder participation, inclusion, and democracy, we particularly encourage submissions that examine these concepts in concert. This fascinating area of research invites not only conceptual, but also empirical work in all of its facets, including qualitative, quantitative, configurational, and experimental research designs, among others.

Editors:

• **Matthias Wenzel**, Leuphana University of Lüneburg, Germany

• **Hannah Trittin-Ulbrich**, Leuphana University of Lüneburg, Germany

• **Laura Marie Edinger-Schons**, University of Mannheim, Germany

• **Itziar Castelló**, Surrey Business School, University of Surrey, UK

• **Frank de Bakker**, IÉSEG School of Management, France

**Submission Deadline:
January 31, 2022**

Read the full Call for Papers here:

https://journals.sagepub.com/pb-assets/cmscontent/BAS/CfP_Stakeholder_Engagement-1611936667513.pdf

RECENT PUBLICATIONS
OF INTEREST TO THE SAP COMMUNITY

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Books:

Author(s)	Title	Journal	Link
Berti, Marco; Simpson, Ace; Pina e Cunha, Miguel; Clegg, Stewart R.	Elgar Introduction to Organizational Paradox Theory	Cheltenham: Edward Elgar	Abstract
Pina e Cunha, Miguel; Clegg, Stewart R.; Rego, Arménio; Berti, Marco	Paradoxes of Power and Leadership	London: Routledge	Abstract

Journals:

Author(s)	Title	Journal	Link
Plotnikova, Anna; Pandza, Krsto; Sales-Cavalcante, Heraldo	How strategy professionals develop and sustain an online strategy community – The lessons from Ericsson	Long Range Planning	Abstract
Skade, Lorenzo; Stanske, Sarah; Wenzel, Matthias; Koch, Jochen	Temporary Organizing and Acceleration: On the Plurality of Temporal Structures in Accelerators	Emerald Publishing Limited	Abstract

SPECIAL ISSUE ON QUALITATIVE METHODS IN STRATEGIC ORGANIZATION

Page 22

So!apbox Forum:
Navigating the tensions of quality in qualitative research
Paula Jarzabkowski, Ann Langley and Amit Nigam

So!apbox Essays:
Challenges and practices of interviewing business elites
Shenghui Ma, David Seidl and Terry McNulty

Capturing emotions in qualitative strategic organization research
Saouré Kouamé and Feng Liu

Using tables to enhance trustworthiness in qualitative research
Charlotte Cloutier and Davide Ravasi

Composing qualitative process research
Hans Berends and Fleur Deken

What is the Eisenhardt Method, really?
Kathleen M Eisenhardt

An editorial perspective on judging the quality of inductive research when the methodological straightjacket is loosened
Kevin Corley, Pratima (Tima) Bansal and Haitao Yu

https://journals.sagepub.com/toc/soqa/19/1

RESEARCH IN THE SOCIOLOGY OF ORGANIZATIONS, VOLUMES 70 AND 71: ON PRACTICE AND INSTITUTION

Michael Lounsbury, Deborah A. Anderson and Paul Spee   Page 23

The concepts of practice and institution are of longstanding importance across the social sciences. The recently released double-volume On Practice and Institution in Research in the Sociology of Organizations builds directly on the scholarship of Theodore Schatzki and Roger Friedland to map out new theoretical and empirical directions at the interface between the practice and institutional logics literatures in sociology and management, setting a broad agenda for future research that bridges these thought worlds.

Volume 70 entitled On Practice and Institution: Theorizing the Interface focuses on theoretical development. It includes two major – and complementary – theoretical statements by Schatzki and Friedland. These works engage key ontological issues and lay the groundwork for how their approaches to practice and institutions can be generatively connected.

Building on the foregoing, Volume 71 entitled On Practice and Institution: New Empirical Directions highlights a multitude of empirical directions suggesting particularly intriguing focal points for the emergent research agenda. The chapters grapple with issues related to the relationship of the symbolic and material aspects of culture and draw on a variety of empirical contexts – including Islamic banking, Chinese manufacturing, and social innovation – to suggest different ways in which we might study social change at the interface of practice and institution.

Contributors include:

Roger Friedland, Theodore Schatzki, Joel Gehman, Renate Meyer, Dennis Jancsary, Markus Höllerer, David Seidl, Tanja Ohlson, Richard Whittington, Christopher Steele, Tammar Zilber, Brian Pentland, Peng Liu, Waldemar Kremser, Thorvald Haerem, Diane-Laure Arjalies, Davide Nicolini, Juliane Reineke, Aneeq Ismail, Henri Schildt, Farah Kodeih, Hani Tarabichi, Jose Bento da Silva, Paolo Quattrone, Michael Lounsbury, Milo Wang, Arthur Gautier, Anne-Claire Pache, Imran Chowdhury, and Marion Ligonie

Strategizing Activities & Practices

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