

SMS 2020 IG&C Workshop

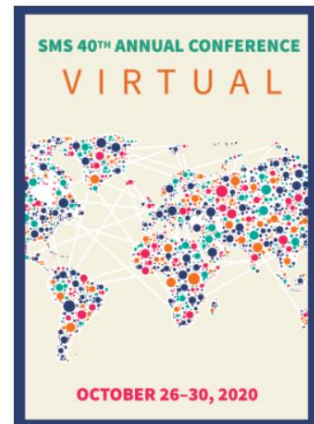
QUALITY IN QUALITATIVE RESEARCH

IG&C Sponsor

Strategy Practice IG; Strategy Process IG

WORKSHOP DETAILS

Date: October 24, 2020
 Time: 14:00 – 17:00 UTC
 Location: Virtual (Platform tbc)



WORKSHOP OBJECTIVE

This workshop builds on the forthcoming Special Forum of the journal *Strategic Organization* on “Quality in Qualitative Research”. Its objective is to draw attention to the importance of qualitative rigor for Strategy-as-Practice research and to provide its participants with guideposts as to what good qualitative research looks like. For this it considers the entire research process ranging from the data collection to the analysis and presentation. Further, it discusses several of the methods that qualitative researchers can choose from, such as video-based research.

The workshop consists of two parts. First, the Special Forum and its six papers are introduced and discussed. For this, authors of each paper will be present. Paula Jarzabkowski, who is one of the responsible SO editors, serves as the corresponding facilitator. The panel is followed by more focused roundtable discussions. Each roundtable revolves around one of the six papers and deals with the burning questions that the participants have on the matter.

ORGANIZERS

Julia Rapp-Hautz (U. of Innsbruck): Associate Program Chair, Strategy Practice IG
Christina Wawarta (U. of Warwick): Rep-at-Large, Strategy Practice IG

PANELISTS & ROUNDTABLE FACILITATORS

1. **Sotirios Paroutis** (U. of Warwick): Video-based research methods
2. **David Seidl** (U. of Zurich): Interviewing elites
3. **Davide Ravasi** (U. College London)/
Charlotte Cloutier (HEC Montréal): Using tables in qualitative research
4. **Will Harvey** (U. of Exeter): When access goes wrong: Candid reporting of fieldwork
5. **Hans Berends** (U. of Amsterdam): Process research methods for qualitative research
6. **Paula Jarzabkowski** (Cass): Editor of the SO Special Forum
 (including comments on hallmarks of quality)

DETAILED WORKSHOP SCHEDULE

Time (UTC)	Activity	Workshop contributor	Duration
02:00-02:05	Welcome Welcome, motivation, and agenda	- Julia Rapp-Hautz - Christina Wawarta	5 min
02:05-03:15	Interactive Panel: Quality in Qualitative Research (70 min) Introduction to the Special Forum of Quality in Qualitative Research Video-based research methods Authenticity and plausibility as hallmarks of quality Interviewing elites Using tables in qualitative research When access goes wrong: Candid reporting of fieldwork Process research methods for qualitative research Discussion with the audience facilitated by Paula Jarzabkowski (SO Editor)	- Paula Jarzabkowski - Sotirios Paroutis - Paula Jarzabkowski (p.p.) - David Seidl - Davide Ravasi & - Charlotte Cloutier - Will Harvey - Hans Berends - Panel discussants - Workshop participants	5 min 8 min 8 min 8 min 8 min 8 min 8 min 15 min
03:15-03:25	Break & Change of Virtual Space (Switch to breakout room per roundtable)	- All	10 min
03:25-04:10	Roundtable Discussions Roundtable per one of the six papers to discuss burning questions, which revolve around them. Most of questions will have been provided by the pax up-front. But further ones can also emerge dynamically	- Panel discussants incl. facilitator - Workshop participants	45 min
04:10-04:20	Break & Change of Virtual Space (Switch back to the main virtual session)	- All	10 min
04:20-04:55	Plenary Report Back and Synthesis Results report back per roundtable (3 min) and subsequent discussion across topics and synthesis by all scholars and participants	- All	35 min
04:55-05:00	Wrap-Up & Goodbye Logistical information (e.g. distribution of slides), thank you, feedback and goodbye	- Julia Rapp-Hautz - Christina Wawarta	5 min
Total			180 min